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# In the Know in the U.S.A.: The Indispensable Guide to Working and Living in the United States

*Jennifer Phillips*

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**Jennifer Phillips : In the Know in the U.S.A.: The Indispensable Guide to Working and Living in the United States** before purchasing it in order to gage whether or not it would be worth my time, and all praised In the Know in the U.S.A.: The Indispensable Guide to Working and Living in the United States:

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Be IN THE KNOW BEFORE YOU GO Doing business across borders is very different from doing business across town—subtle and not-so-subtle differences in attitudes and etiquette play a big role. Did you know? When Americans say “drop by any time,” they usually don’t mean it. Call first to make sure they’re expecting you. If you’re going to be more than 5 or 10 minutes late for an appointment, call ahead! It’s impolite not to. Remember, when someone asks “how are you?,” they don’t really want to know. They’re just saying “hi.” In the Know in the U.S.A. helps you: Fit right in by understanding local manners, etiquette, and behaviors; Navigate through everyday life with tips for the whole family; Get an insider’s perspective on the social and business environment The book includes a FREE 60-minute CD with the key phrases you need to make a great impression.

Praise for the In the Know series: “I am extremely impressed. The author did an excellent job of explaining the culture, incorporating illuminating examples, and providing useful suggestions. Thank you for producing such a useful and readable guide to doing business abroad.” —Eric Wiesen, Evaluation Specialist, Centers for Disease Control and Prevention “Relevant to everyone from the business traveler or expatriate on assignment to the casual reader.” —Hai Yan Zhang, Intercultural Consultant to Fortune 500 companies in the United States and China About the Author Jennifer Phillips is co-founder of Terra Cognita, a leading New York-based company that provides top quality cross-cultural training services to prepare businesspeople and their families for life abroad. Terra Cognita programs ensure a successful adjustment to life in a new culture and the skills necessary to succeed in international business. Terra Cognita delivers cross-cultural learning through workshops and seminars, online learning modules, video and audio programs.