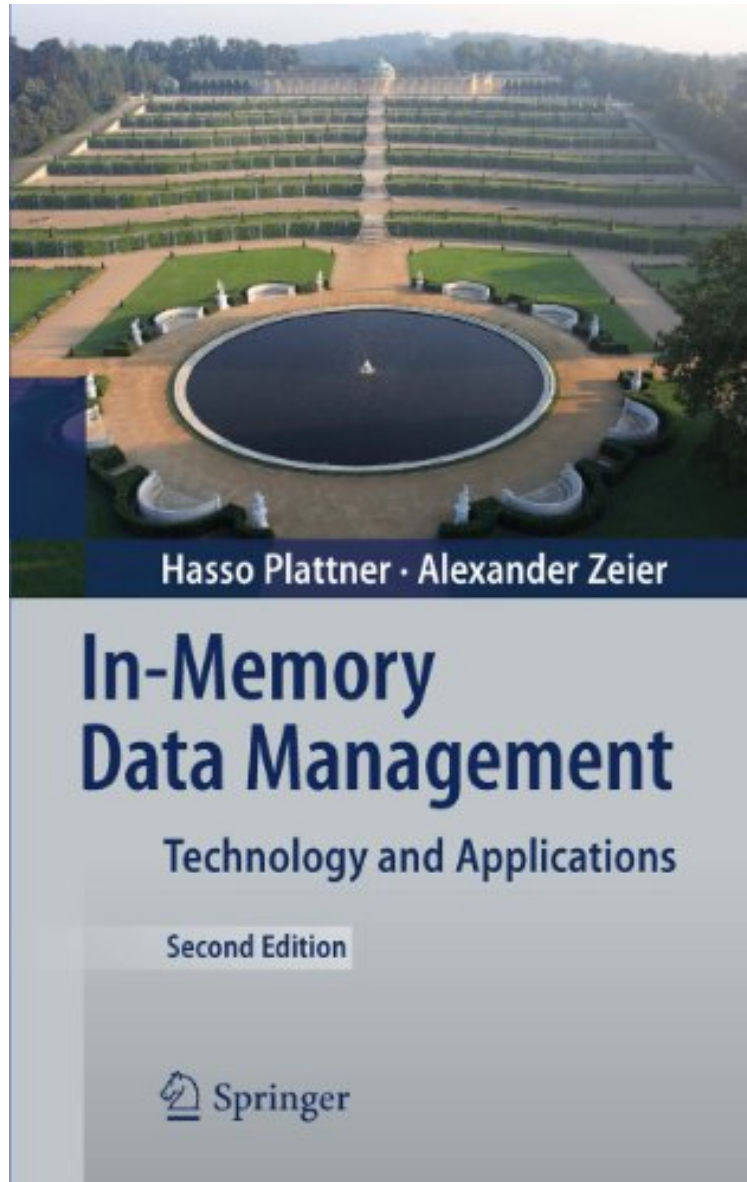


# In-Memory Data Management: Technology and Applications

*Hasso Plattner, Alexander Zeier*

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In the last fifty years the world has been completely transformed through the use of IT. We have now reached a new inflection point. This book presents, for the first time, how in-memory data management is changing the way businesses are run. Today, enterprise data is split into separate databases for performance reasons. Multi-core CPUs, large main memories, cloud computing and powerful mobile devices are serving as the foundation for the transition of enterprises away from this restrictive model. This book provides the technical foundation for processing combined transactional and analytical operations in the same database. In the year since we published the first edition of this book, the performance gains enabled by the use of in-memory technology in enterprise applications has truly marked an inflection point in the market. The new content in this second edition focuses on the development of these in-memory enterprise applications, showing how they leverage the capabilities of in-memory technology. The book is intended for university students, IT-professionals and IT-managers, but also for senior management who wish to create new business processes.

Aus den Rezensionen: „Erstmalig und umfassend zeigt In Memory Data Management ... wie eine neue Datenbank Technologie Top Managern und Anwendern ... geschaul;tskritische Entscheidungserfindungen erleichtert ... richtet sich an Studenten, IT Experten und Manager, ist aber auch fuuml;r Fuuml;hrungskrauml;fte gedacht ...“ (in: E-3 Efficient Extended Enterprise, March/2011, S. 24) From the Back CoverIn the last 50 years the world has been completely transformed through the use of IT. We have now reached a new inflection point. Here we present, for the first time, how in-memory computing is changing the way businesses are run. Today, enterprise data is split into separate databases for performance reasons. Analytical data resides in warehouses, synchronized periodically with transactional systems. This separation makes flexible, real-time reporting on current data impossible. Multi-core CPUs, large main memories, cloud computing and powerful mobile devices are serving as the foundation for the transition of enterprises away from this restrictive model. We describe techniques that allow analytical and transactional processing at the speed of thought and enable new ways of doing business. The book is intended for university students, IT-professionals and IT-managers, but also for senior management who wish to create new business processes by leveraging in-memory computing.