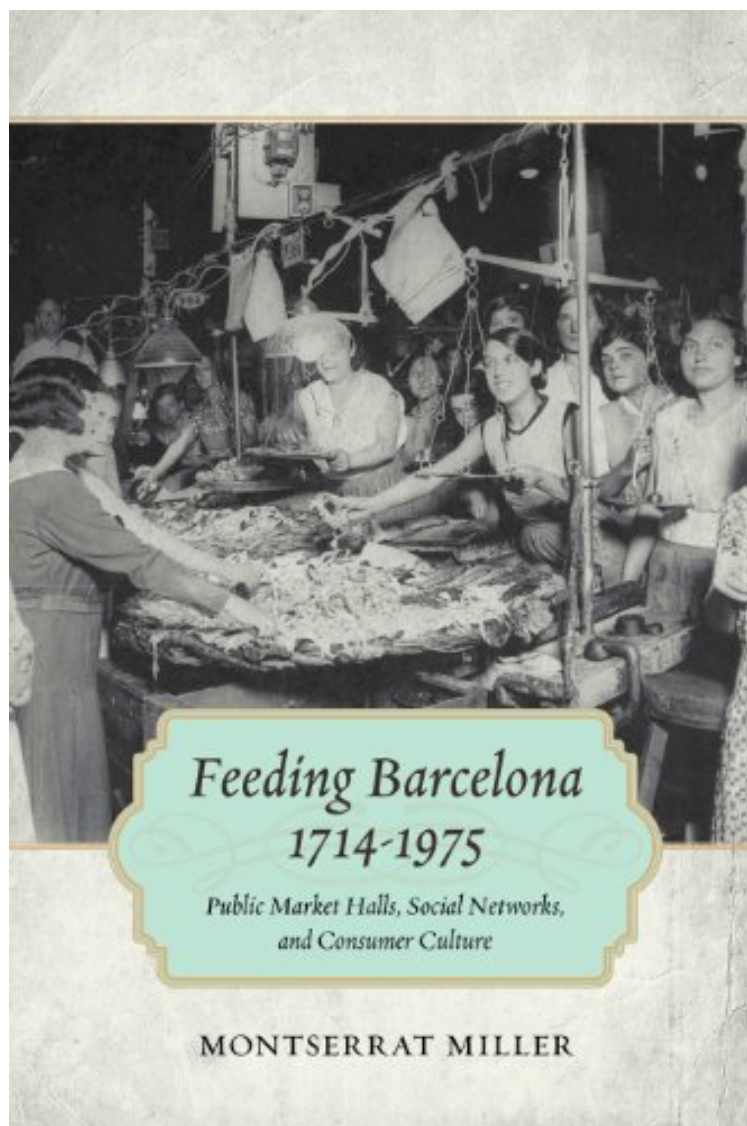


## Feeding Barcelona, 1714-1975: Public Market Halls, Social Networks, and Consumer Culture

Montserrat Miller

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**Montserrat Miller : Feeding Barcelona, 1714-1975: Public Market Halls, Social Networks, and Consumer Culture** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Feeding Barcelona, 1714-1975: Public Market Halls, Social Networks, and Consumer Culture:

The food markets of Barcelona host thousands of customers daily, from tourists eager to sample fresh fruits and grilled

seafood to neighborhood cooks in search of high-quality ingredients. While other countries experienced major shifts away from the public-market model in the twentieth century, Barcelona's food markets remained fundamental to the city's identity, economy, and culture. Montserrat Miller's *Feeding Barcelona, 1714-1975* examines the causes behind the extraordinary vibrancy and tenacity of the Barcelonan market system. Miller argues that recurrent revolutionary uprisings in Barcelona, beginning in the mid-eighteenth century, forced ongoing collaboration between the public and private sectors to ensure adequate and effective food distribution. Municipal support permitted small-scale food sellers in Barcelona to survive in a period more commonly characterized by increasing capitalization in food retail, while the importance of food markets to Barcelona's social networks enhanced vendors' ability to recognize and adapt to changing customer demands. In addition, a high number of stalls owned by women contributed both to the financial well-being of vendor families and to the sociability patterns that placed neighborhood food markets at the center of daily life in the city. The shared commitment of vendors, shoppers, and government officials to a market model of food sales created the lasting and unique market system that persists in Barcelona to this day. Drawing from extensive archival research and numerous interviews with individuals at all levels of the market system, *Feeding Barcelona, 1714-1975* is the first detailed history of the historical and social influences that create urban food markets.

"Feeding Barcelona is an impressive addition to the literature on food markets, women, and consumerism. The work is full of stimulating and important insights placed in the framework of recent histories of European consumption, gender, and the lower middle-class. It is a uniquely valuable study."-Michael Seidman, author of *The Victorious Counterrevolution: The Nationalist Effort in the Spanish Civil War* About the Author Montserrat Miller is professor of history at Marshall University in West Virginia, where she specializes in food markets, gender studies, and modern Spain.