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Faux for Dough: The Art of Making a Living Doing Faux Finishes

Teresa Van De Veere Pratt

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Teresa Van De Veere Pratt : Faux for Dough: The Art of Making a Living Doing Faux Finishes before purchasing it in order to gauge whether or not it would be worth my time, and all praised Faux for Dough: The Art of Making a Living Doing Faux Finishes:

9 of 9 people found the following review helpful. Faux For Dough By A Customer I thought the book was definitely not geared for a professional faux finisher. It was way too general in nature to really help someone start a faux finishing business. It needs more specific information on business aspects. Most of the information given in the book was just common sense did not warrant the purchase of this book. There are other books on the market that do a much better job of giving one the in depth information needed to start their own painting business. This book was, sadly, a big disappointment. 9 of 9 people found the following review helpful. Faux for DOH! By Aicirtap If you are someone who isn't looking to necessarily start your own business, but rather, have a hobby you charge for on the side then this book is right for you. It won't, however, give insight on how to conduct yourself in a professional business manner, how to

deal with clients, what business practices are necessary with regards to paperwork, etc., or how to go about advertising successfully. 18 of 18 people found the following review helpful. Skims the Surface By A Customer I felt the book touched on the basics but never really gave me anything to start my own business. Many of the pages were filled with large photographs instead of in-depth knowledge. I was hoping for a book that would tell it all so that I could go out and begin a faux painting business...with confidence. Not impressed.

Home-based business popularity is at an all-time high. Skilled decorative painters considering going into business now have an instruction guide to ease the transition. Teresa Van De Veere Pratt, an expert in the field of faux finishing, shares her generous knowledge of the business in this detailed book. From faux finishing techniques to necessary tools, and from sample contracts to how to attract customers, this reference walks readers through the essential steps needed to start and keep running their own faux finishing business.

About the Author Teresa Van De Veere Pratt is an award-winning artist, noted for exceptional design, special effects for films, murals, theatrical sets and wall finishes. She is the president of Pratt Production Art Studios, which specializes in scenic design, three-dimensional designs for museums, exhibits, displays and restaurants across the country. Michael Ned Palmer is a poet, essayist, novelist, songwriter and playwright.