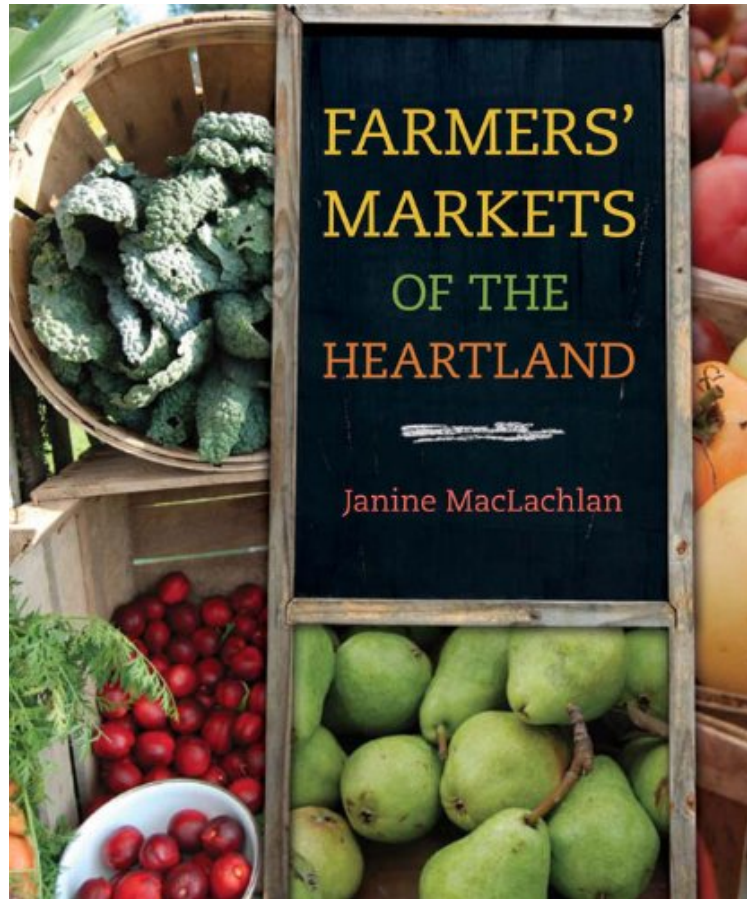


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## Farmers' Markets of the Heartland (Heartland Foodways)

Janine MacLachlan

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**Janine MacLachlan : Farmers' Markets of the Heartland (Heartland Foodways)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Farmers' Markets of the Heartland (Heartland Foodways):

1 of 1 people found the following review helpful. Keep it or gift it--great stuffBy Rose SpinelliBesides being absolutely gorgeous to look at, this book is brimming with superb information. It's part travelogue, part cookbook, part historical guide to midwest farm country, and part biographical treatment of the farmers who live and love the land and are quietly supplying healthy options to city folks like me. Our author is the perfect pilot. She documents it all with a lot of heart. We can see how much she cares, and her enthusiasm is contagious. The book is a treasure. Now she's just got to promise she'll keep revising it in years to come so we can keep up with new farmer's markets as they crop up. (Pun!)1 of 1 people found the following review helpful. PromisingBy DarrenIngram\_dot\_comMore and more people are finding that farmers' markets are the place to get their fruit and vegetables, yet we are going full circle and back to where things were before "Big Retail" came on the scene. Here is an understandably richly-illustrated book that looks at many markets in the American Midwest.As a mixture of personal journey and explanatory guide, the author starts with a real heartfelt look at exactly what a farmers' market is and why they can be so special... and special

they are as farmers' markets still are barely on the radar of the majority of food shoppers. Recipes too pop up throughout the book when they are least expected - that is not a criticism as it adds to the charm of this book that, at first, you might wrongly assume to be a dry academic tome or a tourist guide. Dig deep and yield the rewards that will follow. Naturally, if you are local to the Midwest, you will be able to really maximise your use of this book but this reviewer, sitting several thousand miles away, still found a lot of interesting general facts, a resounding positive vibe and many interesting recipes to boot. It is important to stress that this is a guide or reference book first and recipe book second, and not vice versa. For an enthusiastic foodie in the Midwest this book may, or may not, actually be that "new" as they should surely know about all of these farmers' markets... yet for the average inquisitive sole in the region who likes their food this could still be a great little katch. Sadly, for the reader further afield, a few harder questions and an internal valuation or judgement must be made. If you assume that you will NEVER visit these markets then will the recipes suffice? Probably not. If you are happy to take a virtual tour with expert guidance and enjoy the journey this still could be a pleasurable diversion. A tough decision that is no fault of the book itself. 3 of 3 people found the following review helpful. An Incredible Resource By EC17Love this book!!! I have shopped at farmers markets and currently work at one in Chicago. For anyone who is curious what farmers markets are about and not just in the midwest but in general, this book is for you!!! For anyone wanting a great idea for a summer road trip through the midwest this book is for you!!! For anyone interested in learning more about sustainable food this book is for you!!! This book is an ode to the farmers markets of the midwest, it includes some great simple recipes from some of the top chefs driving sustainable food and tasty food in the midwest. The pictures are beautiful and she is incredibly comprehensive in a very easy to read way covering everything from what exactly is for sale, who are the farmers, what are their farms about, how do you shop a market and just plain providing tons of accurate information about the different farmers, market managers and she is able to describe the personality of all these markets. So for anyone needing a farmers markets 101, or who is curious about one in their area this book is very approachable, easy to flip through because of all the beautiful photography, some great recipes and it shows how much in love she is with the farmers markets, you will be too when you read this book! This book is going to become one of my "go to" books when it comes to the markets. I think it would be a great holiday present because it is visually stunning, and has a lot of terrific ideas! Love it!

In this splendidly illustrated book, food writer and self-described farm groupie Janine MacLachlan embarks on a tour of seasonal markets and farmstands throughout the Midwest, sampling local flavors from Michigan, Ohio, Indiana, Illinois, Missouri, Iowa, Minnesota, and Wisconsin. She conducts delicious research as she meets farmers, tastes their food, and explores how their businesses thrive in the face of an industrial food supply. She tells the stories of a pair of farmers growing specialty crops on a few acres of northern Michigan for just a few months out of the year, an Ohio cattle farm that has raised heritage beef since 1820, and a Minnesota farmer who tirelessly champions the Jimmy Nardello sweet Italian frying pepper. Along the way, she savors vibrant red carrots, slurpy peaches, vast quantities of specialty cheeses, and some of the tastiest pie to cross anyone's lips.

nbsp;"[MacLachlan's] enthusiastic tone begs us to take a road trip, and discover the rural, simple beauty and culinary treasures of the areas about which she writes. . . . [An] honorable, just, and heartfelt homage to the hard work and determination of people who continue (or are new to) the Heartland's centuries-old farming traditions."--The Local Beet: Chicago