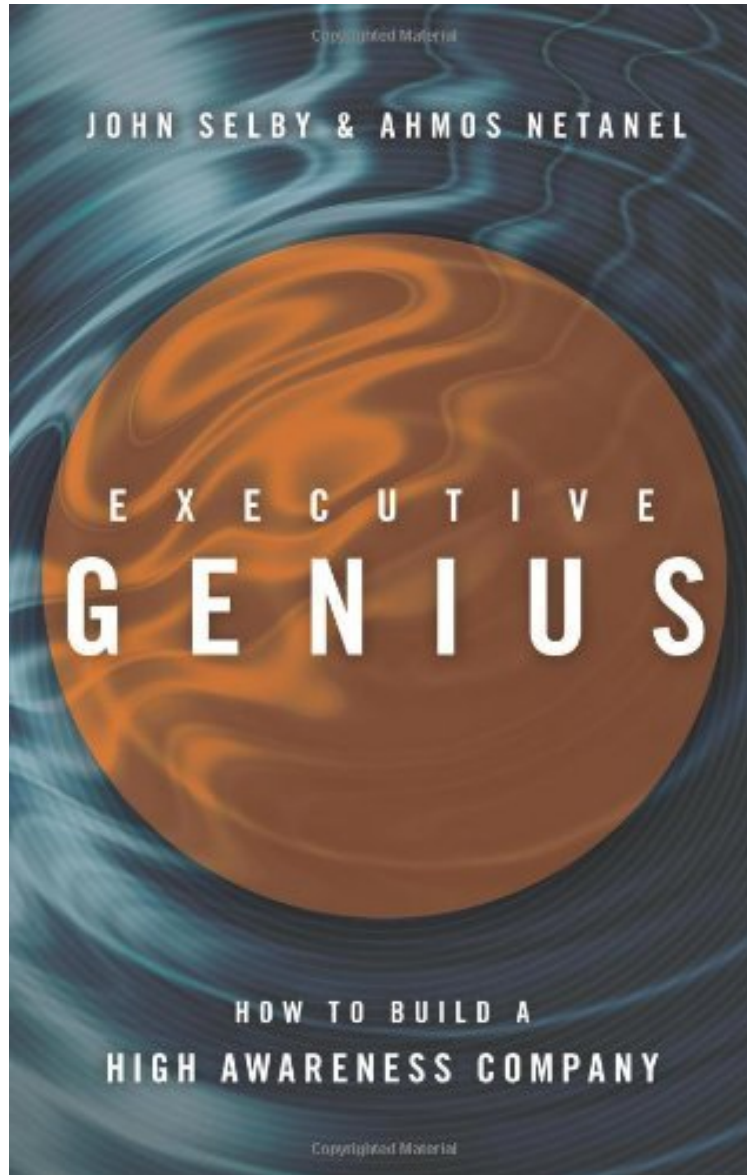


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Executive Genius: How to Build a High-Awareness Company

John Selby, Ahmos Netanel

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John Selby, Ahmos Netanel : Executive Genius: How to Build a High-Awareness Company before purchasing it in order to gauge whether or not it would be worth my time, and all praised Executive Genius: How to Build a High-Awareness Company:

0 of 0 people found the following review helpful. HmmmmmBy William F. MagroganThoughtful - but might have been an article. Useful for fine-tuning social skills.0 of 0 people found the following review helpful. He did it again....By David CorbinI've read some of Selby's other books and it's clear that this guy knows what he's talking

about. I like his thinking and I like his writing style. This book, though, is exceptional. It's 'over the top' with value for anyone who is serious about developing their leadership skills....and developing others along the way. Why do I say this? Simply because Selby and Netanel give not only the rationale for their model and method... but they also give an easy to follow, step by step methodology that is applicable to leaders of all levels of experience. I speak with, train and help develop leaders around the world. It's my work, my mission, my passion. Recently, in a workshop with a leadership team from a Fortune 50 company, I introduced some of the Executive Genius ideas (I had just completed reading the book and was bursting to share these ideas). My endorsement of and enthusiasm about the ideas had, no doubt, some influence on their consideration of them. However, the true litmus test is this: in followup conversations, I came to find out that they actually put some of these ideas to work and are enjoying the benefits in less than 60 days. Their ideas and, while I openly sourced the ideas and showed them a copy of the book and even wrote down the ISBN number, I get the credit. Not bad! I strongly recommend that you buy a few copies of this book, read yours carefully and gift it to others who are serious about developing themselves and their teams.

Executive Genius is based on the psychological fact that the higher a leader's core awareness level, the higher his chance of accessing those flashes of superior comprehension and vision that define great leadership. All high-rise leaders know that advancement up the ladder is dramatically boosted by occasional flashes of insight and creative innovation, leading to major expansions in company strategy and vision. Psychologist John Selby and CEO Ahmos Netanel have developed a pragmatic new method for accessing executive genius regularly, every day of the work week.

From the Back Cover "Everyone is a genius at least once a year. The real geniuses simply have their bright ideas closer together." --George Christoph Lichtenberg
About the Author John Selby is a psychologist, corporate coach, and entrepreneur whose books and seminars have reached more than a million people. He is a pioneer in both cognitive engineering research and the development of new technology for delivering his methods 24/7 in the workplace. He has worked one-on-one with many company heads and organization leaders, and continues to advise CEOs. Selby is the author of more than 20 books with a sales total of more than half a million copies. Ahmos Netanel is the founder and CEO of Lucrative Wellness, a Beverly Hills, California global business advisory firm serving the hospitality and healthcare industries. He has recently formed Wellness Technology Systems Inc with John Selby to market 3D-delivery, stress-reduction, and personal-advancement content and training based on Executive Genius. He has lectured widely at business conventions and other forums throughout the United States and Europe. Ahmos received his MBA from the University of Southern California and was also a recipient of USC's Alumnus "Entrepreneur of the Year" award.