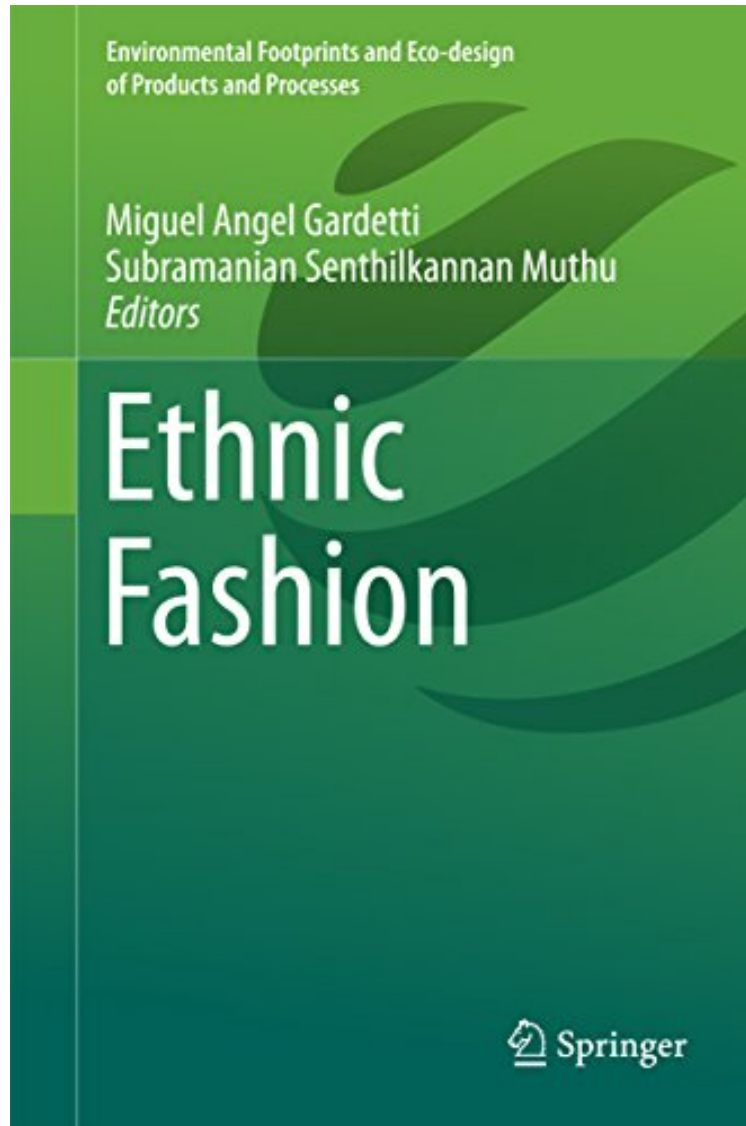


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Ethnic Fashion (Environmental Footprints and Eco-design of Products and Processes)

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This is the first book to introduce readers to the crux of ethnic fashion. Covering all aspects, it addresses the

significance of sustainability (including culture) and ethnic fashion in the apparel industry. It also highlights concepts and case studies pertaining to ethnic fashion.

From the Back Cover This is the first book to introduce readers to the crux of ethnic fashion. Covering all aspects, it addresses the significance of sustainability (including culture) and ethnic fashion in the apparel industry. It also highlights concepts and case studies pertaining to ethnic fashion.

About the Author Miguel Angel Gardetti, Ph.D., has been the head of the Center for Study of Sustainable Luxury since its foundation in 2009. In this field, he has lectured at the IE Business School (Madrid, Spain), one of the top business schools in Europe. Moreover, he was a speaker at Identidad Uruguay, an event organised by the Universidad de Empresa (Montevideo), with a lecture on fashion, luxury, and sustainability. He was the creator of the Best Performance in Sustainable Luxury in Latin America Award at present evolving towards the IE Award for Sustainability in the Premium Luxury Sectors at a global level. He has also developed several publications in the area of ??sustainable luxury.