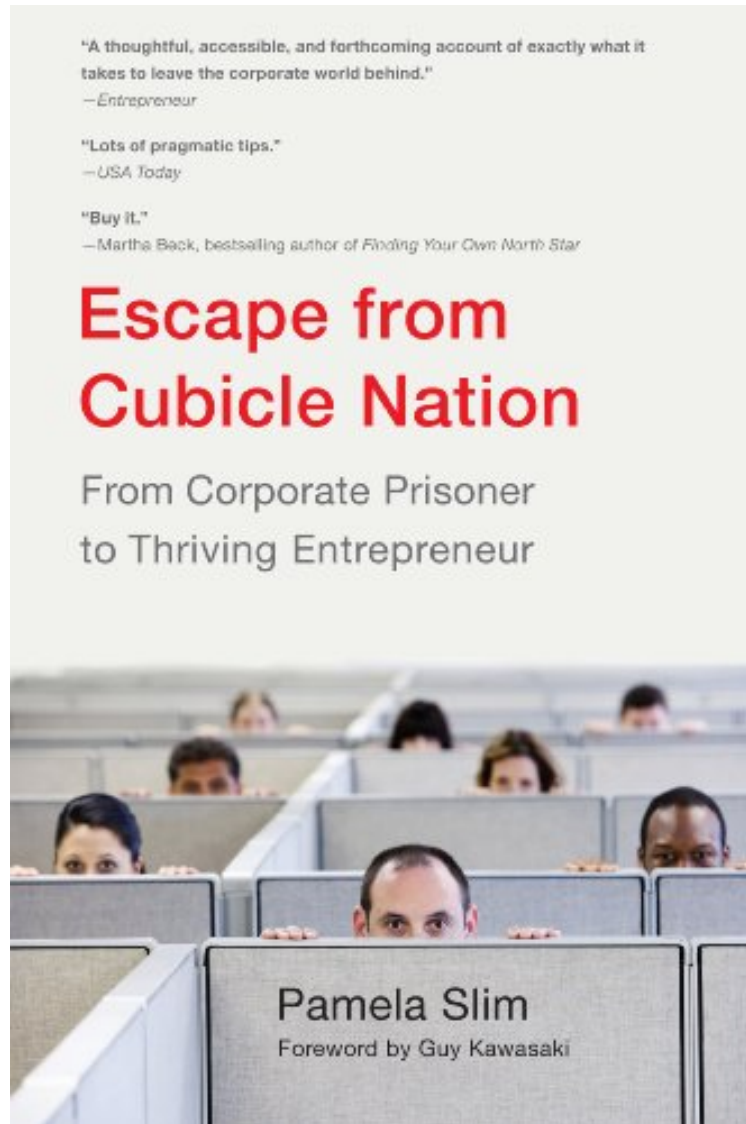


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Escape From Cubicle Nation: From Corporate Prisoner to Thriving Entrepreneur

Pamela Slim

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Pamela Slim, a former corporate training manager, left her office job twelve years ago to go solo and has enjoyed every bit of it. In her groundbreaking book, based on her popular blog *Escape from Cubicle Nation*, Slim explores both the emotional issues of leaving the corporate world and the nuts and bolts of launching a business. Drawing on her own career, as well as stories from her coaching clients and blog readers, Slim will help readers weigh their options, and make a successful escape if they decide to go for it.

From Publishers Weekly Inspired by her successful blog of the same name, life coach Slim shows readers how to navigate the terrifying yet gratifying transition from corporate drone to entrepreneur. She strikes a perfect balance between emotional encouragement and practical advice: Hating your job intensely, she writes, is not a business plan. What's here is: the nitty-gritty of getting a business off the ground, legal considerations, making the best use of social networking sites, the components of a business model, organized creative brainstorming, financial advice, shopping for self-paid insurance and benefits, and helpful anecdotes of real-life entrepreneurship. With her humorous insights into corporate life and an appealing no-nonsense yet empathic tone, Slim deals swiftly and incisively with anxiety, fear and hesitation. Readers will cheer as she teaches the tricks behind finding what makes you purrmdash;what people will pay you to do, what you have a great passion for and what you are genetically encoded to do. This is a standout in the start-your-own business genre. (May) Copyright copy; Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. aOf course Pam Slim is brilliant, funny, experienced, and thoughtful, but more than that: sheas clear. Buy it.a a Martha Beck, bestselling author of "Finding Your Own North Star" aWhat a treat! Imagine that Dilbert, Peter Drucker, and Dr. Phil did a mind meld and wrote a book that was funny, savvy, and chock full of empathy. Pamela Slimas masterpiece provides the best mind set and moves for making a clean getaway from the corporate grind.a a Robert I. Sutton, Stanford professor and author of "The No Asshole Rule" aJust like Pam. Sheas true and her "Escape from Cubicle Nation" is, too. Pam gives you a process to add sanity to the scariest moment in your career a the day you realize that you want to stop working for the man and start running your own show. Practical, yep. Inspiring, uh-huh. Humorous, of course. Spot on for cube farmers, no doubt. Pamas lived it, observed it, coached it and now has captured it so you can make some of the most important decisions in your life a and just maybe escape from that cube farm.a a Rich Sloan, StartupNation aWhen you decide to make the jail-break of a lifetime, you want Pam Slim by your side.a a John Jantsch, bestselling author of "Duct Tape Marketing"About the AuthorPamela Slim is a popular blogger, career coach, and the author of *Escape from Cubicle Nation*. She lives with her family in Mesa, Arizona.