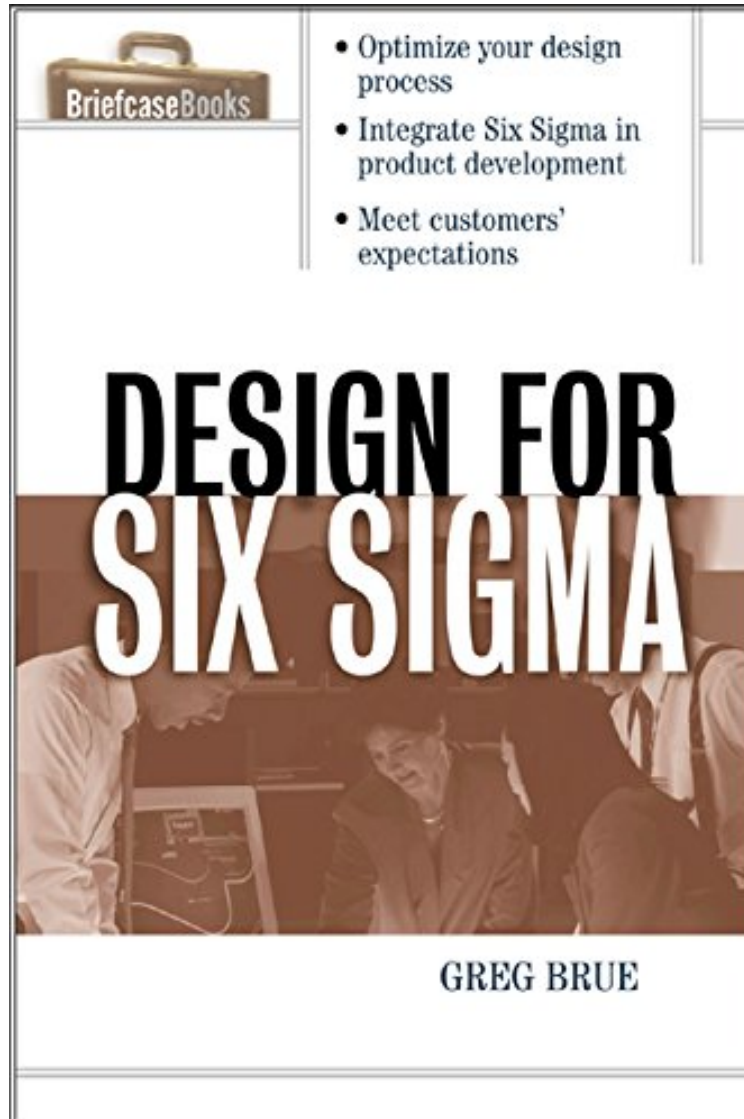


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Design for Six Sigma (Briefcase Books Series)

Greg Brue, Robert Launsby
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Greg Brue, Robert Launsby : Design for Six Sigma (Briefcase Books Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Design for Six Sigma (Briefcase Books Series):

0 of 0 people found the following review helpful. Decent IntroductionBy Edward J. BartonA nice introduction to DFSS principles. It will help if you have some background to Six Sigma before reading the book, but the book itself is easy to read, well laid out, and good for providing an overview of the DFSS principles, implementation, challenges, limitations, tools and approaches. The target for the book would be the executive or champion who needs to become more familiar with DFSS - as opposed to someone who already has a strong working knowledge of the approach.1 of 1 people found the following review helpful. Good High-Level SummaryBy J. AvellanetA tightly written, high-level

summary of working with Six Sigma in the product development and commercialization area. The book is particularly relevant for consumer product businesses. That said, if your firm deals with the FDA, there are a number of aspects in the book that correlate perfectly with the FDA's Quality by Design initiative to encourage pharmaceutical and medical device companies to build safety and efficacy into their products from Day One on the drawing table rather than toward the end in clinical trials. Specifically, you'll find the PIDOV (Plan, Identify, Design, Optimize, Validate) methodology helpful, as well as the CtQ (Critical to Quality) concept. If your firm already uses Six Sigma in manufacturing and operations, this book will give you enough information to make the decision if you want to implement Six Sigma earlier in your product development cycle. As an overview, this book is targeted at managers and senior executives, and should not be mistaken for a "how-to" manual. J. Avellanet, Cerulean Associates LLC

1 of 1 people found the following review helpful. You Get What You Paid For By R. Balisnomo For \$10, what can you expect? The book is too high-level to be useful. It jumps around and talks about various tools and the philosophies behind DFSS. I was hoping I could give it to my students (I'm a DFSS instructor) as a reference book; but it did not give them the level of detailed they need to apply the tools I've taught them. If you're interested in learning the philosophy behind DFSS, Subir Chowdhury's book "Design For Six Sigma" is a much better read. I am someone who collects Six Sigma books; this was the only book I was happy to give away for free.

THE BRIEFCASE BOOKS SERIES Now translated into 11 languages! This reader-friendly, icon-rich series is must reading for all managers at every level. All managers, whether brand new to their positions or well established in the corporate hierarchy, can use a little "brushing up" now and then. The skills-based Briefcase Books series is filled with ideas and strategies to help managers become more capable, efficient, effective, and valuable to their corporations.

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About the Author Greg Brue is the CEO of Six Sigma Consultants and a Six Sigma Master Black Belt. Brue and his expert team have successfully applied the Six Sigma methodology to more than 1,000 business and manufacturing processes.