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Design and Launch an Online Travel Business in a Week (ClickStart Series)

Charlene Davis

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Design and Launch an Online


**Travel
Business**

In a WEEK



- ◆ *Turn-key Solutions*
- ◆ *Situational Tips from the Experts*
- ◆ *Programming and Design Knowledge Not Required*

Entrepreneur Press & Charlene Davis

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Charlene Davis : Design and Launch an Online Travel Business in a Week (ClickStart Series) before purchasing it in order to gage whether or not it would be worth my time, and all praised Design and Launch an Online Travel Business in a Week (ClickStart Series):

22 of 22 people found the following review helpful. Almost nothing about Travel...By Eric Y. TheriaultI purchased this book hoping that it could provide some insight into the laws surrounding a travel-based business or provide some really helpful insights into building the business, but really this book is less about the travel aspect, and more about the nuts and bolts of building any business and really has little focus on the travel industry in particular.Even as a setting up your business book, it provides brief overview of what you need to do, but doesn't really dive deep into any particular topic. One topic that I found especially bizarre within the book was about creating your travel website as an e-commerce website and how you could start that business via E-bay -- there's a good part of a chapter dedicated to that, but when I look at the variety of travel websites out there and talk to people in the industry, very few associate

travel with an e-commerce website. Furthermore, the choice of highlighted providers are odd and I've barely heard of some of them and surprised that some of the big players are not even mentioned. I wouldn't waste your money on this one...

Love travel? Do you enjoy discovering new adventures, finding the best deals, and making plans? Would you like to work with people around the world from the comfort of home? In the trillion-dollar, worldwide travel and tourism industry, it's easier than ever to tap into your enthusiasm for travel and turn it into your next paycheck. In just one week, discover how to establish your business, create an attractive and functional website, master online marketing tools, partner with qualified providers, and more! Design an attractive, multi-functional website using inexpensive, turnkey solutions that require no programming knowledge Tap into the newest travel trends, and choose your specialty and services Set policies and procedures that satisfy your and your clients' needs Use easy, automated solutions that work 24/7 to handle requests and payments Drive traffic using search engine optimization, social marketing, and other online marketing techniques Boost profits by expanding your offerings

About the Author Charlene Davis is an accomplished writer specializing in business, retail, e-commerce, and food. In addition to numerous articles and ghostwritten publications, she is the author of *Start Your Own Photography Business*, *Start Your Own Clothing Store*, and *How to Sell Clothing, Shoes, Accessories on eBay*, as well as two additional books co-authored with Jacquelyn Lynn, *Make BIG Profits on eBay* and *Start Your Own Senior Services Business*.