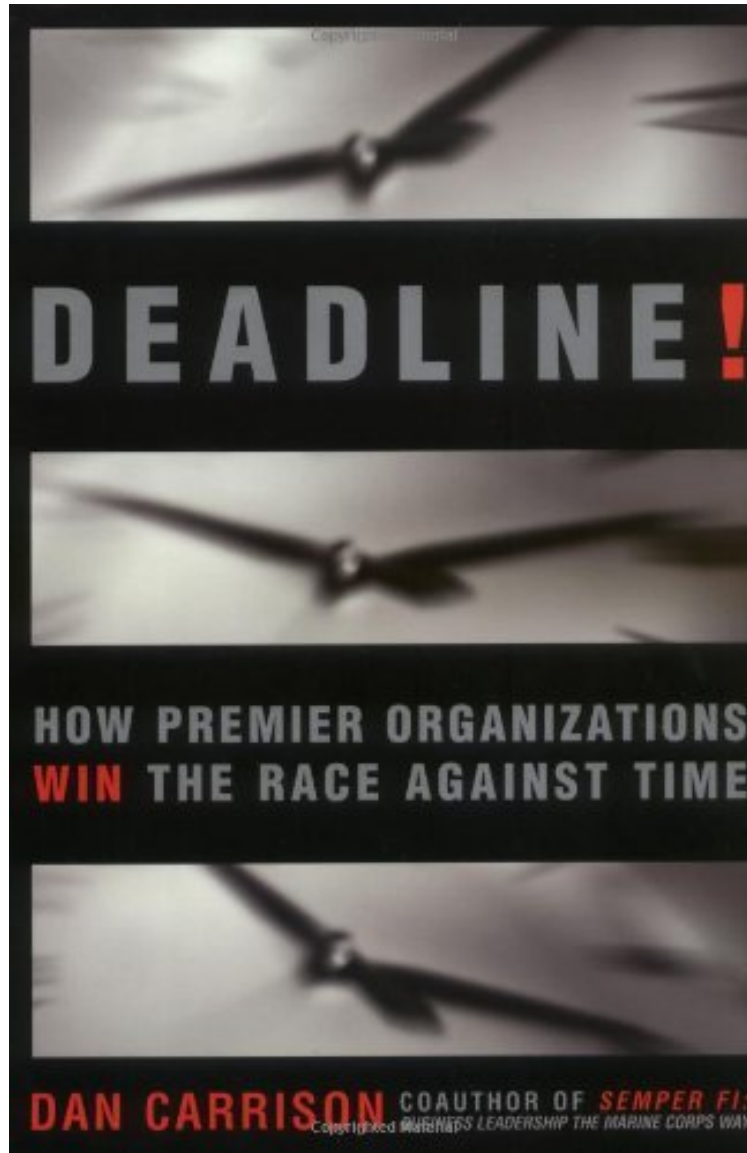


[Mobile book] Deadline!: How Premier Organizations Win the Race Against Time

# Deadline!: How Premier Organizations Win the Race Against Time

Dan Carrison

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**Dan Carrison : Deadline!: How Premier Organizations Win the Race Against Time** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Deadline!: How Premier Organizations Win the Race Against Time:

1 of 1 people found the following review helpful. Unleash the Power of Deadlines!By O. HalabiehIn this book Dan shares "numerous, practical deadline-management techniques" through a number of case studies. As listed in the introductions these include learning how to: "-Prepare for a deadline template for future deadlines-Begin before the starter's gun, and without the expected conditions-Create a deadline-oriented corporate culture, in which your people

eat deadlines for breakfast-Make it easier for your consumers to make their deadlines-Mold your "free spirits" into a confident deadline team-Move "slower" and be "faster" in the long run-Stay in "the driver's seat" during even the most critical deadlines-Maintain a state of deadline readiness-Celebrate problems within an open, sharing, team environment-Think beyond the deadline ".The learnings and lessons from this book are distributed through six chapters each re-telling a deadline-based challenge.Below is a summary of excerpts that I found particularly insightful:1- "Although not all deadlines require a safety director, they do require a similar guardian to protect enthusiastic "corporate soldiers" from themselves. Deadlines create a crisis environment; under pressure we are all apt to risk, if not our own safety, our better judgement... Emil's leadership style of pushing - and of delegating someone to push back occasionally - is worth emulating on any time-critical project." 2- " 1- In the interest of time, partner with your adversary, 2- Encourage your customer to be part of the delivery process. Make it "we", not "they". 3- Start where you can; don't wait to "clear the decks." 4- Put all decision makers, or their empowered delegates, under one roof for the duration of the deadline. 5- Decentralize the command structure. Let those closest to the task make the decisions. 6- Make everybody a believer in the schedule. No one anywhere should give the impression that the deadline could slip. 7) Be intense. Take advantage of every opportunity NOW. 8) Understand why you're off schedule before you develop a recovery schedule. 9) Improve agencies, review boards, gatekeepers, etc., early on in the process. 10) Bring your other project "allies" on board before they're actually needed. 11) Appoint a protective counterparty to "driven management". 12) Burn your boats, like Caesar. Show your team there is not alternative to victory. 13) Make the deadline a high profile project, so that everybody involved, from the top down, is proud to be part of it. 14) Settle conflicts immediately; don't allow a cooling-off period. 15) Include a "sharing clause" in your contract, then share the savings among your team members when the deadline is beaten ahead of time. 16) Delegate team members to anticipate future problems. 17) If it is truly a "mission impossible," don't accept it. Either present a more realistic schedule or walk away. 18) Embrace the deadline!."2- "1- While loyally representing your own organization, be an advocate for the "other side." 2- Create a corporate culture in which risks will be taken. 3- Involve the customer in the beta test. 4- Create a deadline-oriented corporate culture. 5- Instill a "zero error tolerated" mentality. 6- Identify "points of visibility" throughout your processes. 7- Appoint a single voice of authority. 8- Make it easy for the customer to make the deadline. 9- Hang on to your counterpart in another organization. 10- Protect your own people from having to choose between priorities. 11- Never identify an even higher priority within your "high priorities." 12- Proactively prevent a "let down" after a major success. 13- Develop a parallel plan. 14- Remember - deadlines being out your best."3- "1- Be willing to subjugate your personality in the interests of the deadline. 2- Margin can be doled out incrementally or given away up front. Consider creating a marketplace to swap margin. 3- Make use of award-based incentives for your deadline team. 4- Model your team after your counterpart's team structure. 5- Mold your "free spirits" into a functioning team. 6- Prevent burnout proactively on the part of your team members. 7- Cultivate leadership by letting your team decide major issues. 8- Make your deadline highly visible. 9- Discourage subcultures by encouraging the Big Picture."4- "1- Remain in the driver's seat throughout the deadline. 2- Provide your team with the tools needed to meet the deadline. 3- Put the customer first to eliminate subsequent second-guessing. 4- Maintain a deadline log. 5- Conduct debriefings after each deadline. 6- Incorporate "lessons learned" into company policy. 7- Create a deadline template to deal with a sudden deadline. 8- Maintain a state of readiness - departmentally and personally. 9- Make sure your deadline team remains "likable.""5- "1- Be sure you are listening to the customer. 2- Create conditions in which your people are forthcoming about their problems. 3- Share early and share often. 4- Constructive use of peer pressure is a management tool. 5- Panic early. 6- Public relations, when it shares the risk, can be a great partner in meeting the deadline. 7- Have one plan, not many agendas. 8- Celebrate the significant milestones, rather than wait until the end date. 9- Offer your customers a challenge they cannot refuse. 10- Think beyond the immediate requirements of the deadline. 11- Don't let your customers miss their deadlines."6- "1- Even short-term deadlines require front-end loading. 2- Recruit by personality as much as by experience. 3- Invest in across-the-board leadership cultivation. 4- Present a unified front of executive support. 5- Partner with the passion of the workforce. 6- Closure is a managerial responsibility. 7- Volunteerism may be the ultimate deadline management tool."7- "Each of the deadlines described in this book involved risk...Yet, one could not find more conservative organizations! The inherent risks in these projects were not accepted by corporate swash-bucklers who revel in danger. These challenges were accepted by serious professionals who immediately went about finding ways to reduce the risk, by preparing backup plans, by brainstorming creative solutions, and even by taking out literal insurance policies."1 of 1 people found the following review helpful. DEADLINE - If you have one, this is a must read.By David HeidelbergDEADLINE - How premier organizations win the race against time.I am not a premier organization by the stretch of anyone's imagination so how much help can I hope for in winning my own race against time from the lessons learned and applied by premier organizations. I was delighted to find, quite a bit.Carrison has researched six organizations from law enforcement to the private sector to aerospace, entities all faced with great challenge, and brought us the benefit of their experience. Given that to make use of this experience will require some discipline on our part, we can be off and running with this very good read. Here's one I hope I would have employed even had I not read it here, "Involve those who can inhibit you early in the process." Here's another, "Involve your customer with the

beta test." Sounds risky but imagine that to do so could actually reduce risk in that the customer, like other members of the team, will tend to share the sense of failure on the road to success and thus feel a greater sense of success in the outcome. Here's another gem, "Be willing to subjugate your personality in the interest of the deadline." It reminds me of the plaque said to reside on President Reagan's desk which conveyed that there was no limit to what could be achieved if you just didn't care who got the credit. It was refreshing to see the human side revealed so well in what could be a dreary and didactic review of how best to use one's time. Whether the goal is lofty or not so lofty, herein lie excellent examples from real world endeavors from which to garner tidbits for our real world. And, to leave with a hook, the closing chapter, "Recurring Themes of Deadline Management" is especially revealing. Great research, great read. David Heidelberger of 0 people found the following review helpful. You want it when?? By A Customer Most other reviews here are pretty much on the mark - here's a great read with salient lessons drawn from a number of 'premier organizations' about how they've managed to succeed against what are, quite often, immovable deadlines. In some instances (FBI kidnapping) I was left somewhat disappointed at the simple instance provided and the lack of any suggestion of reaction to an impending deadline by the agents involved. They pondered, realised and nabbed the offender which was great but I failed to find within the situation given any real scenarios that involved their responses to an impending deadline in a situation where things appeared lost. However, having said that, Carrison certainly hones in on the FBI's ongoing case analysis and reviews - post incident reviews that provide the necessary updates to current method that do provide controlled approach that limits wasted effort. At the end of each chapter is a series of bullet points that reiterate the lessons provided. All in all, a good read and a valuable set of lessons that can be taken away, reflected upon and then applied as appropriate.

"In the world of business, every second counts ...and some seconds count more than others. Executives never know when a critical time challenge is going to rear its ugly head, and knowing exactly how to handle it is the only thing that stands between success and failure. Here, based on the author's personal on-site interviews and observations, are the stories of prestigious organizations in a wide variety of industries successfully facing seemingly impossible deadlines. Broncos Stadium looked like a time management nightmare...until; Turner Construction brought it in below budget and ahead of schedule; Every shipping company turned down a unique challenge from; Technicolor except for Airborne; Express...which now "owns" the film distribution market; Tropical storm Allison devastated the area around Conoco's Houston headquarters, overwhelming the local authorities...but not Conoco employees; Boeing's 777, an FBI kidnapping case, the 2001 Odyssey Orbiter on a mission to Mars - how their teams made the impossible happen. Revealing (and quantifying) indispensable lessons in managing projects, the book shows how readers can overcome their own extraordinary challenges to beat the clock and achieve exhilarating success."

From Publishers Weekly A common cartoon posted in offices depicts a group of employees laughing hysterically, asking the question, "You want it when?" Although most employees know laughing off a deadline is no way to get a promotion, they may not know the best way to go about meeting closing dates. Carrison (Semper Fi: Business Leadership the Marine Corps Way) has gathered six powerful tales of workers meeting deadlines that may ignite even the most sluggish employees to kick their deadline-meeting skills up a notch. In a sort of adventure/business hybrid, Carrison offers stories ranging from Turner Construction's ahead-of-schedule delivery of Denver's Broncos Stadium to Boeing's incredibly quick development of the world's most technically advanced airliner, making this an unusually readable business book. The author interviewed more than 50 employees and observed on-site to present a full picture of each scenario. In each case, he explains what the deadline was and the various elements that contributed to meeting it. The chapter subheadings offer a glimpse into what the lesson is (e.g., "Don't wait for the expected conditions"; "beware of 'letdown' after a major success"), and each section ends with a useful checklist of deadline management techniques, such as "protect your own people from having to choose between priorities." Although some situations are more riveting than others the FBI's management of a kidnapping is the most exciting by far they all provide valuable lessons. Carrison draws parallels between some of the situations and finds common principles, which will help project managers in any situation, be it the science lab or the mailroom. Copyright 2002 Cahners Business Information, Inc. "Six powerful tales of workers meeting deadlines that may ignite even the most sluggish employees to kick their deadline-meeting skills up a notch"; adventure/business hybrid; an unusually readable business book. --Publishers Weekly Despite the book's 2003 copyright, it's clear the author made his manuscript deadlines well in advance; a must-check-out if your job entails being suddenly saddled with time-consuming challenges without sufficient time to rise to them; extremely visual writer who can show everything he talks about to the satisfaction of even a sophisticated reader's eye; --Journal of Business Strategy "Dan Carrison's Deadline! How Premier Organizations Win the Race Against Time (Amacom) is fascinating stuff, full of practical yet visionary information on how to meet time commitments and still maintain your sanity. This isn't just fluffy garbage like 'develop good time management skills.' Carrison offers very specific advice, all drawn from case studies that he has intricately researched." ---New Architect "This book should be read by anyone who wants to make things happen vs. let things happen." --Jim Pawlak, syndicated

business book reviewer "While recounting each tense, thrilling story, Carrison... draws practical business lessons for executives and managers and all others determined to overcome a time-crunch... This is the kind of book that can be both instructional and inspiring." --MWorld "Financial Executive: "Deadline! is a highly compelling read that delivers a set of very practical lessons for corporate managers laboring to deliver more with fewer resources." Publishers Weekly: Carrison has gathered six powerful tales of workers meeting deadlines that may ignite even the most sluggish employees to kick their deadline-meeting skills up a notch. In a sort of adventure/business hybrid, Carrison offers stories ranging from Turner Construction's ahead-of-schedule delivery of Denver's Broncos Stadium to Boeing's incredibly quick development of the world's most technically advanced airlines, making this an unusually readable business book." Financial Executive: "Deadline! is a highly compelling read that delivers a set of very practical lessons for corporate managers laboring to deliver more with fewer resources."