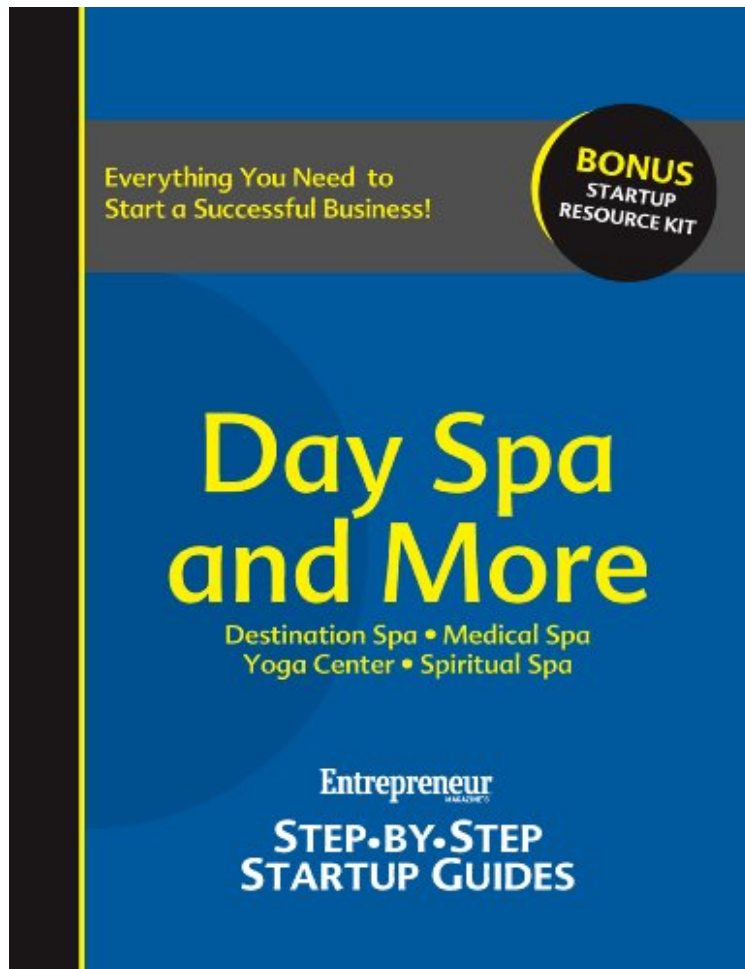


(Mobile ebook) Day Spa More: Step-by-Step Startup Guide (StartUp Guides)

Day Spa More: Step-by-Step Startup Guide (StartUp Guides)

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Are you ready to take the plunge and start your own spa? Now's the perfect time. Spas have become one of the fastest-growing industries around the globe. Whether you're interested in day spas, medical spas, spiritual spas, yoga centers or another variety, the expert advice in this guide helps you get started today. Learn all the business information you need to succeed--from choosing a location to setting prices to attracting new clients. Plus, get the hottest trends in the spa industry and expert advice on the creative elements that turn an ordinary spa into an extraordinary relaxation center. Researching the market Identifying a niche and attracting a target audience Creating the right atmosphere to enhance the spa experience Offering the hottest spa services Hiring talented and trustworthy employees 25 marketing

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