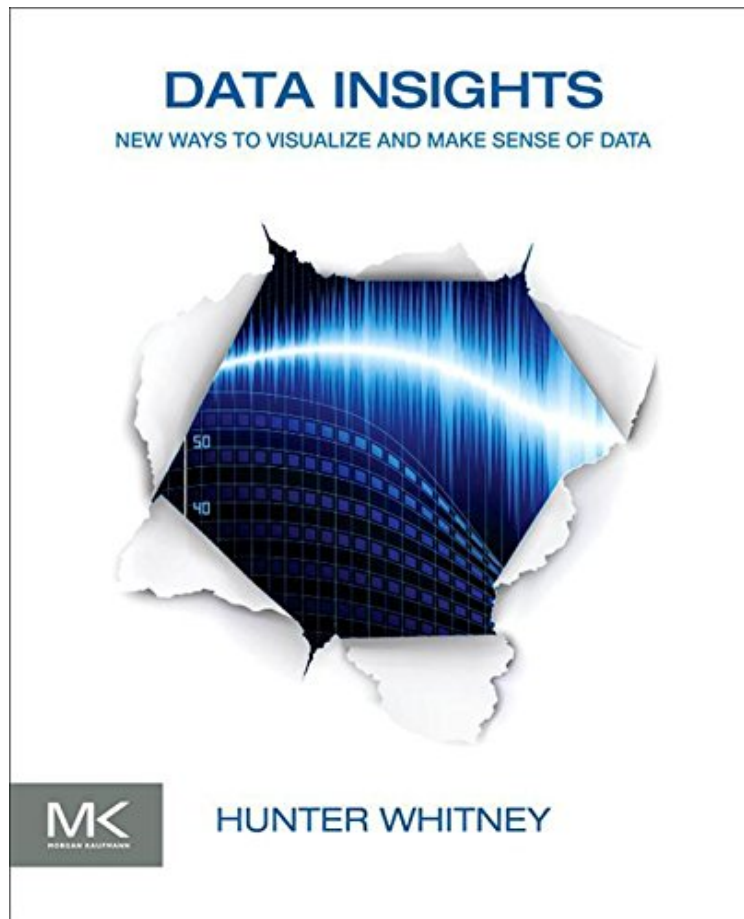


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Data Insights: New Ways to Visualize and Make Sense of Data

Hunter Whitney

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Hunter Whitney : Data Insights: New Ways to Visualize and Make Sense of Data before purchasing it in order to gauge whether or not it would be worth my time, and all praised Data Insights: New Ways to Visualize and Make Sense of Data:

5 of 9 people found the following review helpful. Chapter 3 is a must read before you create your next presentation By Carla DI am always fascinated and often appalled by the statistical information bandied about in the news. As someone who has enough education in mathematics to be dangerous I know how easy it is skew information. In many ways we are living in a data rich and information poor world right now. Hunter's book tackles the issues facing those who are trying to provide meaningful visual information with all the data we have at our fingertips. I loved all of his real life examples of how to visually represent data. Chapter 3 should be required reading for anyone who does presentations as part of their job. Hunter has done something that is next to impossible with this book, he has created a book for the end user of data; which is most of us and yet offers great insight for those who create data visualization as part of their job. As we are entering the hyper zone of the "Big Data" craze in the enterprise this book is even more important to understand how to provide insight with Big Data and to understand what Big Data is about. 0 of 0 people found the following review helpful. I have to admit that 'Data Insights' is an excellent tool to have By crystal welsh As

someone new to gathering data and trying to make sense of it, I have to admit that 'Data Insights' is an excellent tool to have. Whitney uses great analogies to allow the mind to expand and understand the different ways of analyzing data. From what I've read, this book does exhibit different ways of visualization. If someone is not new to the data world and has experience in the area, I still believe 'Data Insights' is a great tool to have. The point is to offer a different perspective of understanding data. How we relate to or conceive the information from this book is all relative to our own perspectives. I believe this book is about keeping an open mind so that one can see other opportunities to understand the information in front of them; it's not a one-sided informational text by any means. 6 of 8 people found the following review helpful. Unremarkable By Dimitri Shvorob Unanimous applause, but what is missing in the positive reviews is awareness of other options. Of course, if this is your first book on visualization, you are going to be impressed - but if you have seen books by, say, Tufte or Few, your perspective will be different. I have difficulty recalling any "new ways to visualize and make sense of data", and feel that the author's English-literature degree is visible in the (wordy) book more than his UI-designer experience. I would not recommend "Data Insights", and point you to "Visualize this" by Nathan Yau.

Data Insights offers multi-disciplinary perspectives and useful information about how visualizations can open your eyes to data. This thought-provoking book takes a conversational approach to presenting an overview of the subject, while also focusing on key details. It highlights the ideas and work of a variety of people who are actively contributing to this still-emerging field. Case studies from business analytics, healthcare, games, security, and network monitoring, among others, portray what is going on in data visualization today. A diverse blend of original illustrations and real-world examples, both classical and cutting-edge, help fill in the picture. This book provides an approachable overview of important aspects of data visualization, and... Demonstrates, with a variety of case studies, how visualizations can foster a clearer and more comprehensive understanding of data. Answers the question, "How can data visualization help me?" with discussions of how it fits into a wide array of purposes and situations. Makes the case that data visualization is not just about technology; it also involves a deeply human process.

"I have an extensive library of books about data visualization. I purchase most of the books that are published on the subject, but only occasionally do I find one that exhibits sound thinking and deep understanding. The new book titled Data Insights: New Ways to Visualize and Make Sense of Data, by Hunter Whitney, is one of those rare exceptions. nbsp;