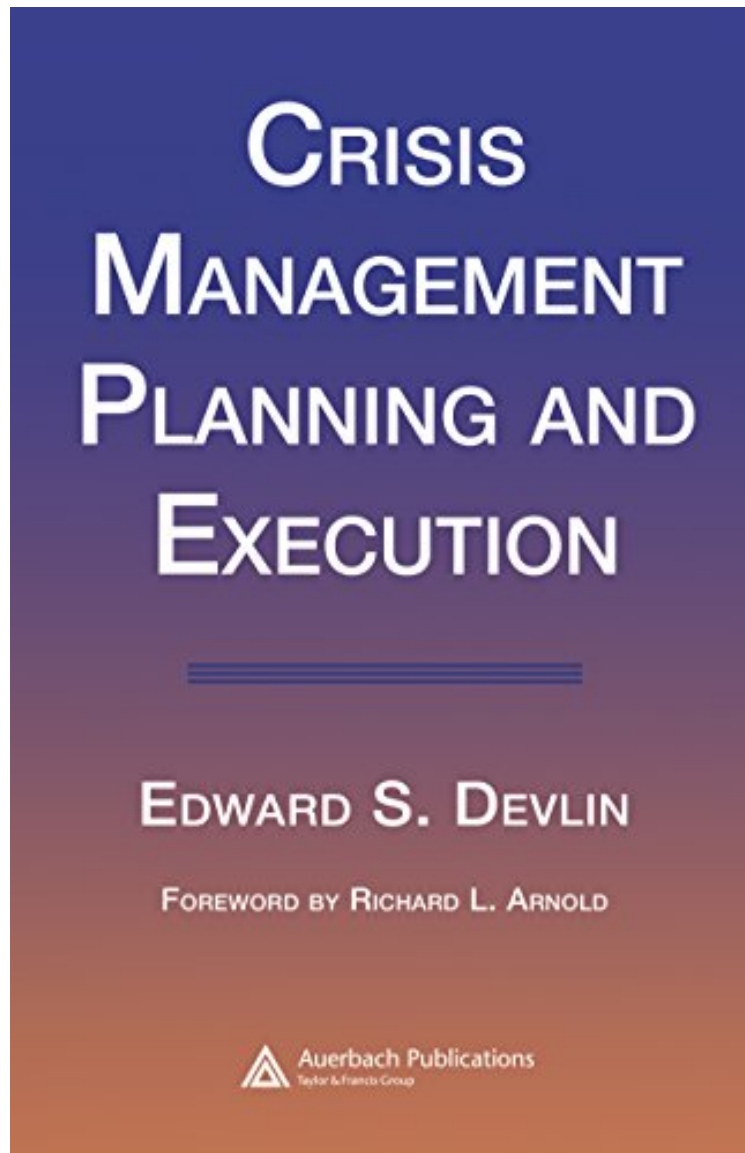


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Crisis Management Planning and Execution

Edward S. Devlin

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Edward S. Devlin : Crisis Management Planning and Execution before purchasing it in order to gage whether or not it would be worth my time, and all praised Crisis Management Planning and Execution:

2 of 2 people found the following review helpful. Some Good Information, but Marginal PresentationBy Ernie KThis book is in need of at least one more round of serious editing to clean up the text and remove the repetitive passages, particularly the descriptions of disaster events. Some sections are so badly worded that at times it seems the author's notes were transcribed verbatim without regard to structure, format or punctuation. That said, there is some good information here and the author's years of experience in the field provide for some useful analysis. Overall, a decent

supplement to a BC/DR reference library, but not a "must have" by any means.

Crisis management planning refers to the methodology used by executives to respond to and manage a crisis and is an integral part of a business resumption plan. Crisis Management Planning and Execution explores in detail the concepts of crisis management planning, which involves a number of crises other than physical disaster. Defining the term crisis management plan, the book begins by explaining the business continuity plan and how it comprises the prevention, emergency response, and business resumption plans. It examines the stages of a crisis, the four steps needed to manage a crisis, and the executive management team section of the crisis management plan. The book deals with the crisis communications team and plan, reviews development of the crisis management plan, and discusses the command center. The book concludes by illustrating the importance of exercising the plan. Providing a practical methodology, Crisis Management Planning and Execution teaches the business continuity/business resumption professional how to encourage executives to participate in the development of their sections of the crisis management plan. It incorporates a step-by-step process for crafting a plan unique to every company dealing with disasters.

Devlin provides a clear, concise, and complete look at crisis management planning. He imparts his years of experience and knowledge to give us a look at the entire process. He provides us with the 'how's,' the 'why's,' and the 'why not's.' In true Ed Devlin fashion, he tells it like it is. -From the foreword by Richard L. Arnold, CBCP, Publisher/Owner of the Disaster Recovery Journal