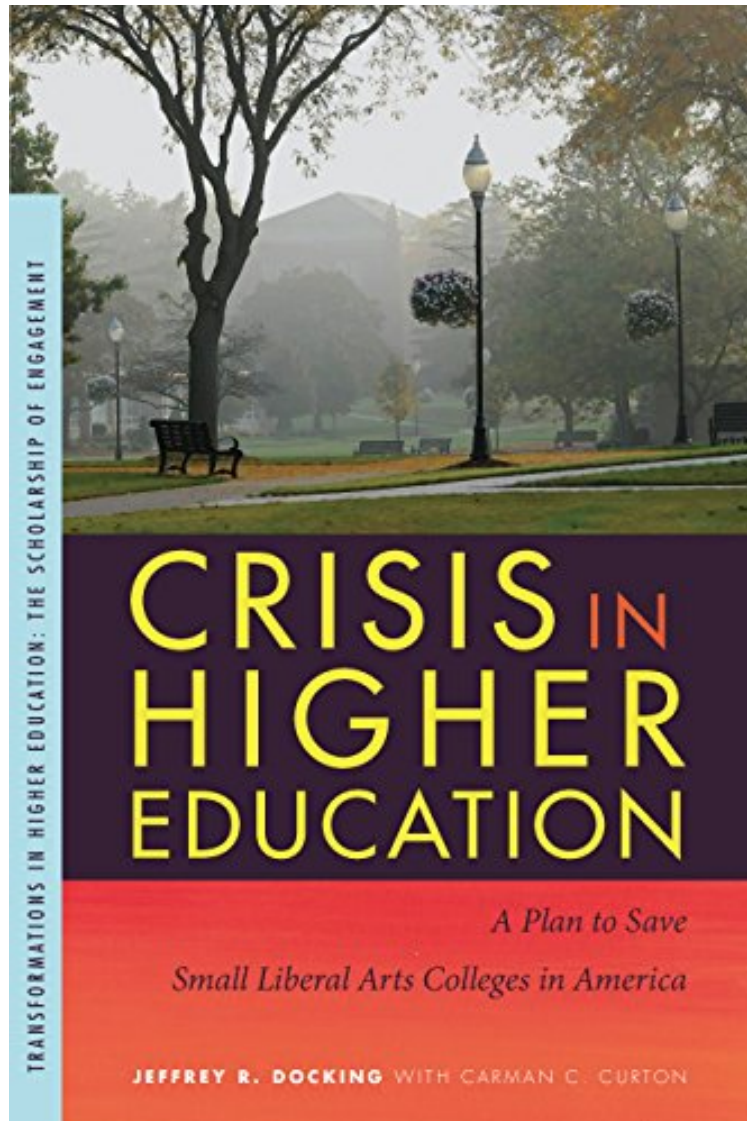


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Crisis in Higher Education: A Plan to Save Small Liberal Arts Colleges in America (Transformations in Higher Education)

Jeffrey R. Docking, Carman C. Curton
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In 2005 Adrian College was home to 840 enrolled students and had a tuition income of \$8.54 million. By fall of 2011, enrollment had soared to 1,688, and tuition income had increased to \$20.45 million. For the first time in years, the small liberal arts college was financially viable. Adrian College experienced this remarkable growth during the worst American economy in seventy years and in a state ravaged by the decline of the big three auto companies. How, exactly, did this turnaround happen? *Crisis in Higher Education: A Plan to Save Small Liberal Arts Colleges in America* was written to facilitate replication and generalization of Adrian College's tremendous enrollment growth and retention success since 2005. This book directly addresses the economic competitiveness of small four-year institutions of higher education and presents an evidence-based solution to the enrollment and economic crises faced by many small liberal arts colleges throughout the country.