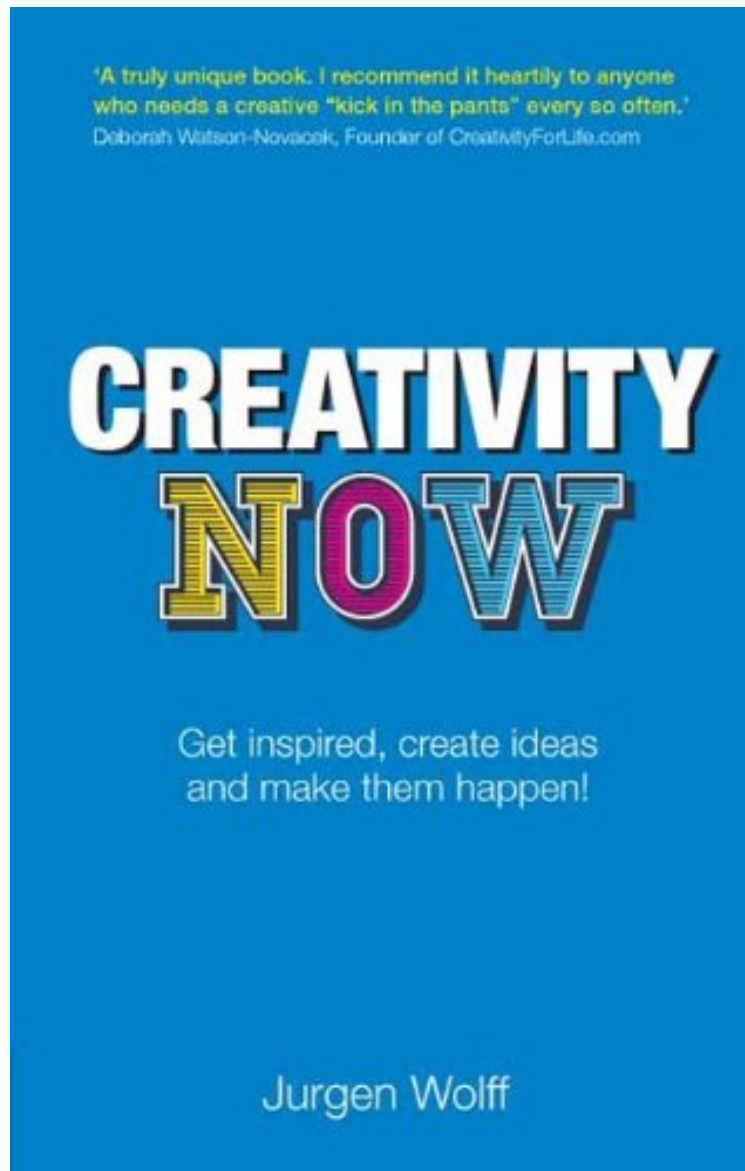


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Creativity Now: Get inspired, create ideas and make them happen!

Jurgen Wolff

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0 of 0 people found the following review helpful. Simple. Honest. Inspiring. By Elizabeth Reynolds The cover initially caught my eye, the brilliant content made me buy it. I was running into blocks that I couldn't get passed and needed to find an inspiring source that isn't your run-of-the-mill "New Age" or self-help rap. The book is true to itself since the

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Whatever your creative agenda is, use this book to instantly generate new ideas. Attractive and easy-to-use, Creativity Now provides an instant source of inspiration for times when creative stimulation runs dry. This updated edition is packed full of innovative exercises, tips, tricks, stories and inspirational examples. You will find out how to unleash endless streams of ideas on any topic and turn them into a success. Both creative in content and format, each page has been designed to give you an instant jolt of inspiration the moment you look inside. Divided into four parts, you will find help with: 1) Dreaming - getting into the state of mind to invite new ideas. 2) Originating - different ways to come up with new, exciting and innovative ideas on any topic. 3) Applying - taking action and turning ideas into reality. 3) Adapting - how others successfully realised their dream. Bonus materials, including audio and video tips are available at www.CreativityNowOnline.com

From the Back Cover Sometimes you feel inspired, sometimes you don't. Sometimes the ideas flow, sometimes they don't. Why leave creativity to chance? It's not easy coming up with bright ideas, let alone when time is tight. What's worse is that we often feel the least creative precisely when we need to be the most creative. With Creativity Now, you can have creativity at your command. Brimming with innovative exercises, tips, tricks, stories and stimulating examples, this book shows you how to unleash endless streams of ideas on any topic and turn them into a success. As you are guided through the creative process from beginning to end, you'll find out how to get into a creative state, generate a flow of ideas and most importantly, turn your ideas into reality. Twenty-five real world case studies will inspire you to reach your creative goals, whatever your agenda may be. Each page has been specially designed to give you a jolt of inspiration the moment you look inside. You'll find even more video, audio and print resources at the accompanying website, www.CreativityNowOnline.com. You'll never be without creative stimulation again! About the Author Jurgen Wolff is a writer and creativity and writing coach who divides his time between London and Southern California. He has taught at the University of Southern California, the Academy for Chief Executives, the University of Barcelona, the Pilots Project and workshops around the world. His other books include Marketing for Entrepreneurs, Focus, Your Writing Coach and Do Something Different.