

# Creative Project Management

*Michael S. Dobson*

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**Michael S. Dobson : Creative Project Management** before purchasing it in order to gage whether or not it would be worth my time, and all praised Creative Project Management:

1 of 1 people found the following review helpful. Creative Project ManagementBy Kuznetsova OlgaThis book was recommended by my colleague. Reading it was just at time. I started new rather difficult project for big company with involvement people from different business units and even countries. So reading was usefull and helped to make riht

approach to project planning, team organizing, avoid some potential mistakes. Everybody thinks that something what happens with him is unique, but after reading such books comes to understanding that there are some typical problems and typical ways of forecasting, solving and avoiding them. This book describes universal approach for all types of projects with good examples, that stimulated me to see some films and read some books about people and projects mentioned in book.

The seven essential tools for keeping projects on time and under budget You're executing risk management, leadership, and planning--all hallmarks of outstanding project management. And yet you're still having trouble keeping your projects on schedule. Creative Project Management adds two new elements to the mix: creativity and innovation. Internationally renowned project management consultants Michael Dobson and Ted Leemann combine traditional project management skills, such as risk evaluation, decision-making, and human dynamics, with outside-the-box thinking and business creativity. They provide seven new tools and approaches you can apply to any project. The methods discussed inside Creative Project Management show you how to: Realistically imagine the outcome of your decisions Work with--and around--the realities and constraints that affect your decisions Read and predict trends Manage the long- and short-term ramifications of your decisions Evaluate the impact of present and future technologies on your decisions Imagine new choices you didn't think you had Creative Project Management provides an invaluable new set of tools for any project management professional tasked with making difficult decisions in these uncertain times.

About the Author About the Authors Michael Singer Dobson is an internationally known project management consultant, author, and lecturer. A former game company executive and Smithsonian staffer, he is also the author of 20 books. Ted Leemann is a leading international consultant with more than 25 years of experience helping organizations implement systems engineering and project management.