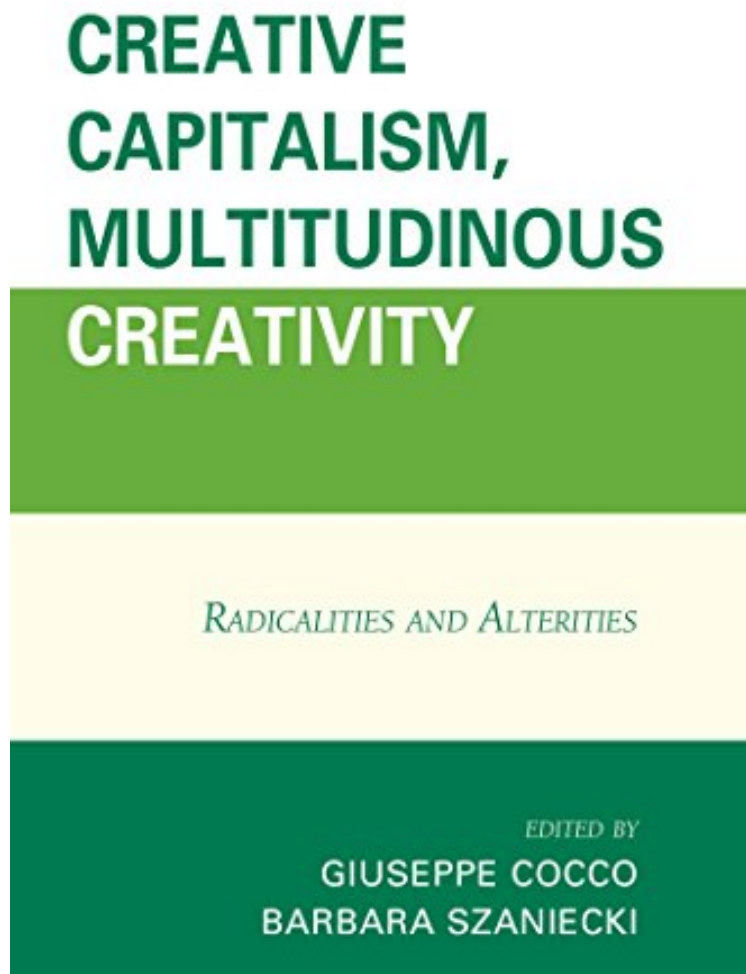


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Creative Capitalism, Multitudinous Creativity: Radicalities and Alterities

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From Lexington Books : **Creative Capitalism, Multitudinous Creativity: Radicalities and Alterities** before purchasing it in order to gage whether or not it would be worth my time, and all praised Creative Capitalism, Multitudinous Creativity: Radicalities and Alterities:

The book aims to counter the normative functioning of creativity in contemporary capitalism with a plethora of

alternatives to radical creative practices. In the first part, titled "Creative Capitalism", five authors analyze the forms of contemporary capitalism: on the one hand, there are new ways of working which include flexibility, mobility, and especially precarity; on the other, there are new forms of recovery and accumulation. In the second part, titled "Multitudinous Creativities: Radicalities and Alterities", the book reflects on more autonomous creative experiments in the world. The third part, titled "Creativity, New Technologies, and Networks", analyses the issues related to the work of creative capitalism and the possible resistance within the digital and collaborative platforms.

Focusing a broad range of examples from the realms of social imagination and precarious cultural work, *Creative Capitalism, Multitudinous Creativity* is a translocal companion to creative and other commons. The book displays that with every piece of creativity sucked by machinic capitalism, countless new lines of invention are emerging as contemporary multitudinous radicality. (Gerald Raunig, European Institute for Progressive Cultural Policies) The excellent essays in this collection analyze how creativity functions both with and against contemporary capitalism: how "creative work" configures new forms of domination and how creativity animates anticapitalist protest repertoires. In the course of the essays also emerges a fascinating dialogue between European and Latin American perspectives to demonstrate the extent to which creative capitalism looks and functions differently across the North / South divide. (Michael Hardt, Duke University) About the Author Giuseppe Cocco is professor of political theory at the Federal University of Rio de Janeiro (UFRJ). Barbara Szaniecki is professor in the faculty of design at the Superior School of Industrial Design, State University of Rio de Janeiro.