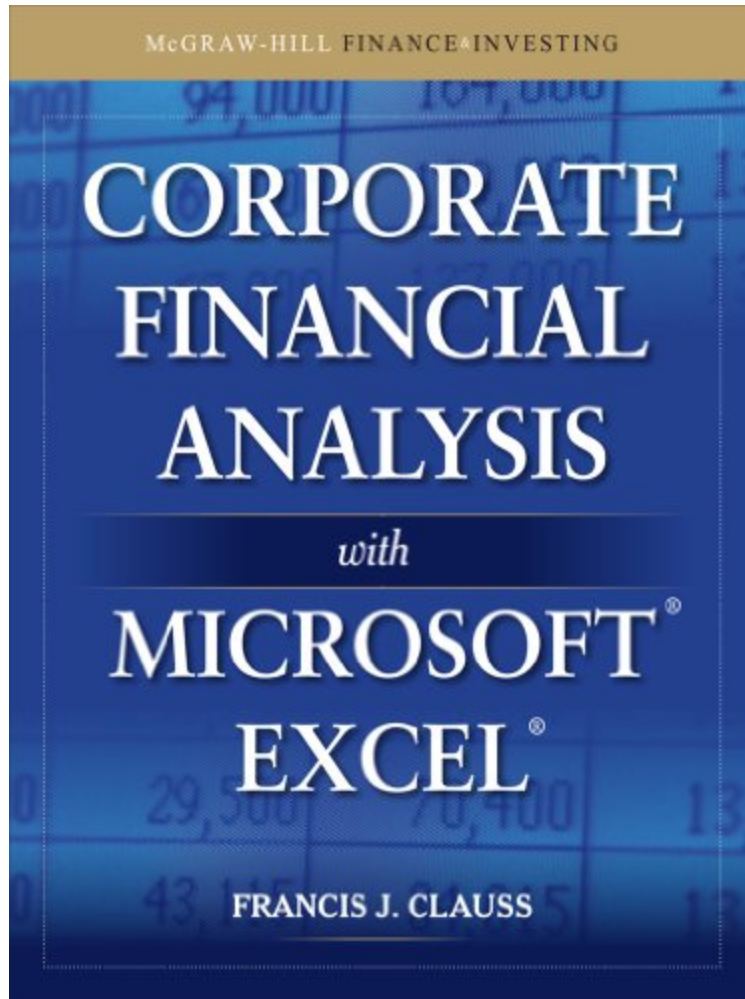


## Corporate Financial Analysis with Microsoft Excel (McGraw-Hill Finance Investing)

*Francis J. Clauss*

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Corporate Financial Analysis with Microsoftreg; Excelreg; visualizes spreadsheets as an effective management tool both for financial analysis and for coordinating its results and actions with marketing, sales, production and service operations, quality control, and other business functions. Taking an integrative view that promotes teamwork across corporate functions and responsibilities, the book contains dozens of charts, diagrams, and actual Excelreg; screenshots to reinforce the practical applications of every topic it covers. The first two sectionsmdash; Financial Statements and Cash Budgetingmdash; explain how to use spreadsheets for: Preparing income statements, balance sheets, and cash flow statements Performing vertical and horizontal analyses of financial statements Determining financial ratios and analyzing their trends and significance Combining quantitative and judgmental techniques to improve forecasts of sales revenues and customer demands Calculating and applying the time value of money Managing inventories, safety stocks, and the allocation of resources The third and final sectionmdash;Capital Budgetingmdash; covers capital structure, the cost of capital, and leverage; the basics of capital budgeting, including taxes and depreciation; applications, such as new facilities, equipment replacement, process improvement, leasing versus buying, and nonresidential real estate; and risk analysis of capital budgets and the potential impacts of unforeseen events. Corporate Financial Analysis with Microsoftreg; Excelreg; takes a broad view of financial functions and responsibilities in relation to those of other functional parts of modern corporations, and it demonstrates how to use spreadsheets to integrate and coordinate them. It provides many insightful examples and case studies of real corporations, including Wal- Mart, Sun Microsystems, Nike, H. J. Heinz, Dell, Microsoft, Apple Computer, and IBM. Corporate Financial Analysis with Microsoftreg; Excelreg; is the ideal tool for managing your firm's short-term operations and long-term capital investments.

From the Back CoverExecutive guidance for enhancing business management through spreadsheets Learning from spreadsheet models is cheaper, faster, and less hazardous than learning in the real world. Corporate Financial Analysis with Microsoftreg; Excelreg; contains numerous examples demonstrating how to use spreadsheet models to help you manage more effectively under a wide range of conditions and assumptions. Yoursquo;ll learn how to use Excel's powerful tools to: Perform sensitivity analysis and alert managers to the financial impact of unexpected conditions that might occur Identify the best strategies to maximize profits, minimize costs, and achieve other goals Use Monte Carlo simulation to provide a complete picture of the risks and probabilities of doing business in an uncertain environment Corporate Financial Analysis with Microsoftreg; Excelreg; provides practical, real-life examples to help you relate to both the quantitative and qualitative sides of business management. In addition to using spreadsheets for analysis, you will learn how to apply them in management presentations that are convincing, and be able to justify your recommendations. Corporate Financial Analysis with Microsoftreg; Excelreg; helps you become a better manager and decisionmaker? not just a skilled spreadsheet programmer. In today's evolving markets, it is a must-have toolbox of skills for every manager.About the AuthorFrancis J. Clauss, Ph.D., teaches in the MBA program at Golden Gate University's School of Business. He earned his Ph.D. from the University of Michigan and has both technical and management experience in the steel, chemical, and aerospace industries. He lives in Palo Alto, California.