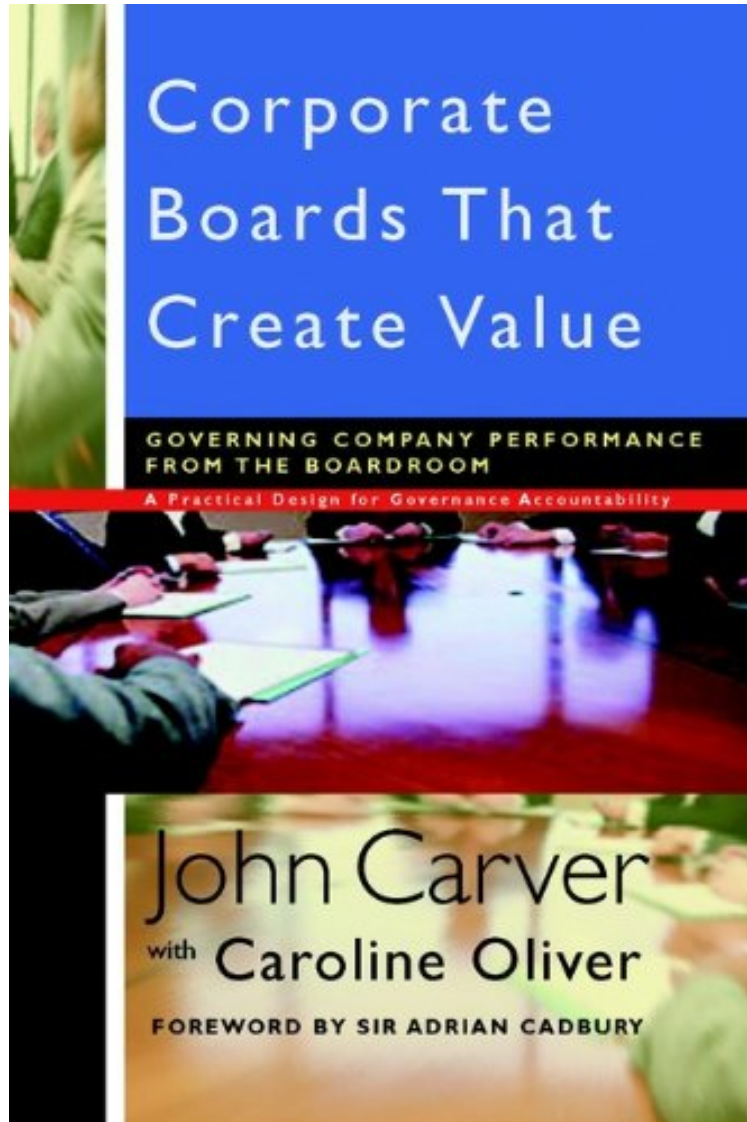


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## Corporate Boards That Create Value: Governing Company Performance from the Boardroom (J-B Carver Board Governance Series)

*John Carver, Caroline Oliver*  
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**John Carver, Caroline Oliver : Corporate Boards That Create Value: Governing Company Performance from the Boardroom (J-B Carver Board Governance Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Corporate Boards That Create Value: Governing Company Performance from the Boardroom (J-B Carver Board Governance Series):

0 of 0 people found the following review helpful. This book is aimed toward corporate boards and would be best read along with other books on Carver governance. By Richard Pockat. John Carver has invented a system for governance that works to provide a number of benefits for both corporate and non-profit boards. This book is aimed toward corporate boards and would be best read along with other books on Carver governance, including "Boards that Make a Difference" by John Carver and "Getting Started in Policy Governance" by Caroline Oliver. Policy Governance is the only complete system that I know of that comprehensively addresses all the pitfalls of effective governance.

3 of 3 people found the following review helpful. A Solution That Works. By Jannice Moore. Shareholders today are becoming used to scanning the headlines for the most recent corporate disaster. Where were the boards that were theoretically looking after the shareholders' interests? While there has been much public moaning about the problems, most of the "solutions" being proposed are band-aid therapy, neglecting the root problems: lack of clarity about the role of governance, and lack of a systematic approach to ensure accountable governance while at the same time appropriately empowering management. The Policy Governance model described in this book provides a solution. Boards that conscientiously apply the principles set out in the model can be confident that they are indeed fulfilling their fiduciary responsibility to their shareholders. This book provides the clearest, most straightforward and lucid explanation of the principles necessary to responsible governance that I have seen in my years of experience as a governance coach and consultant. I highly recommend it, not only to corporate boards, but to governing boards of any organization.

2 of 3 people found the following review helpful. Packed with Knowledge! By Rolf Dobelli. One common thread has connected the companies involved in the recent spate of high-profile corporate bankruptcies and scandals: The failure of boards of directors to control management. John Carver, an international consultant on corporate governance, explains the role of the board of directors and defines the proper relationship between the board and top management. To summarize: The board commands; management obeys. Since this is all too often not the case, we from getAbstract strongly recommend that everyone in business read this book for its essential advice on strengthening the authority and accountability of corporate boards of directors.

This book applies John Carver's highly successful Policy Governance(r) model to corporate boards. Carver and boardroom consultant Caroline Oliver explain the world's only conceptually coherent operating system for boards. This simple yet profound system clarifies roles, empowers directors and senior management alike, and makes accountability feasible to a previously unattainable degree. The authors suggest a redefinition and elevation of the value that boards should create and show how to apply the Policy Governance design to commanding company performance. Corporate Boards That Create Value gives corporate directors and all who care about governance a powerful tool for success.

From Publishers Weekly. Here's a timely thought: corporate boards should govern their organizations, rather than simply condoning the antics of aggressive CEOs. While most corporate boards offer their company little more than a group designed to hire and support the CEO, Carver and Oliver outline a broader set of duties for a responsible, more effective board, including the practice of setting management expectations and evaluating performance. The essence of this book is contained in the case the authors make for a chief government officer to replace the traditional chairman position. The point is to create board leadership that lives much closer to the organization's management. Thus, instead of a gap between the CEO and the chairman, there would now be an overlap, which would give the board more governing relevance. Light reading this isn't, but for those serious about changing corporate governance (and who isn't after Enron?), this is an excellent resource. Copyright 2002 Reed Business Information, Inc. "a valuable and enjoyable read? well worth adding to the bookshelf?" (Ps.advisor, 18 October 2002) "In Corporate Boards That Create Value, Carver and Oliver offer totally new insights into an old topic. This rare and remarkable book provides a logical framework for governing in an efficient, accountable manner. The authors' easily understood and brilliantly explained methodology shows how directors can provide complete accountability to shareholders and also empower the management of the enterprise." --James Gillies, Ph. D., Professor Emeritus, Schulich School of Business, York University, Toronto, and author of Boardroom Renaissance: Power, Morality and Performance in the Modern Corporation "The message of John Carver's and Caroline Oliver's book is clear-governance is the job of the board. It must be the key focus of the board and under its direction and control. By actively implementing the roadmap provided by the authors, progressive boards will be able to demonstrate that they are committed to promoting a culture of good corporate governance." --John Hall FAICD, CEO, Australian Institute of Company Directors "Carver and Oliver give us a clear, practical, and effective model for governance. This is a model that enables boards to fully grasp their role as trustees and yet frees management to achieve the 'ends' the ownership wants and deserves. Must reading for board members and executives." --Jack Lowe, Jr., Chair and CEO, TDIndustries, Dallas "Corporate Boards That Create Value is a veritable tour de force in the area of corporate governance, a major breakthrough in board leadership. In my opinion, the title Chief Governance Officer and the special illumination of the role and responsibility of those who would serve in that position are the greatest furtherance of servant leadership since Robert K. Greenleaf wrote the original essay, 'The Servant as Leader.'" --Jim Tatum, CEO Tatum Motor Company, community college leadership

consultant, and former chairman of the R.K. Greenleaf Center for Servant Leadership "Carver and Oliver provide a unique and innovative model for corporate governance. What's even more remarkable is that the structure of the model allows corporate governance policy to be crafted to tackle the real life day-to-day issues facing both boards and management. In so doing, the model provides all stakeholders the comfort of knowing that a rationally structured approach exists for addressing corporate governance and, thereby, fiduciary responsibilities." --Christine Jacobs, chairman and CEO, Theragenics Corporation (Forbes' America's 200 Best Small Companies, 2001) Duluth, Georgia

"Carver and Oliver will challenge your most fundamental beliefs about corporate governance-a true breakthrough in thinking. Investors, directors, and executives should heed their message." --Dana R. Hermanson, C.P.A., Ph.D., Director of Research, Corporate Governance Center, Kennesaw State University, Kennesaw, Georgia