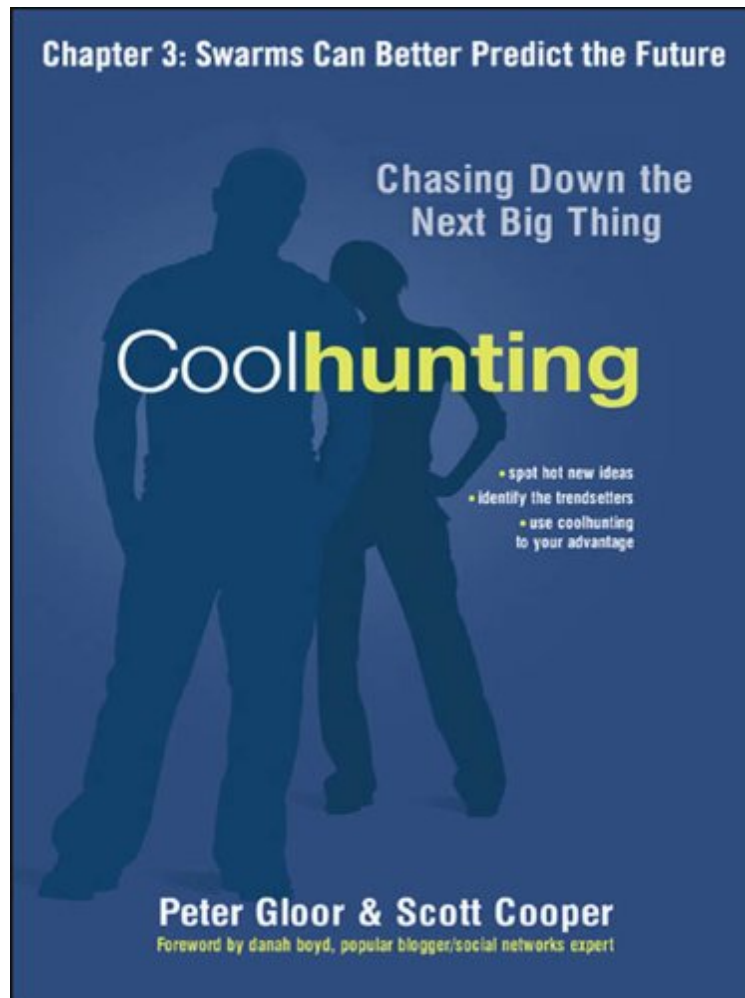


Coolhunting, Chapter 3: Swarms Can Better Predict the Future

Peter GLOOR

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Peter GLOOR : Coolhunting, Chapter 3: Swarms Can Better Predict the Future before purchasing it in order to gage whether or not it would be worth my time, and all praised Coolhunting, Chapter 3: Swarms Can Better Predict the Future:

The collective mind is a powerful force, and tapping into collective intelligence can provide a real advantage. Market behavior can be predicted, for instance, and using collective peer networks can provide insights to whether a product will succeed. You can even predict your own future network through coolhunting.