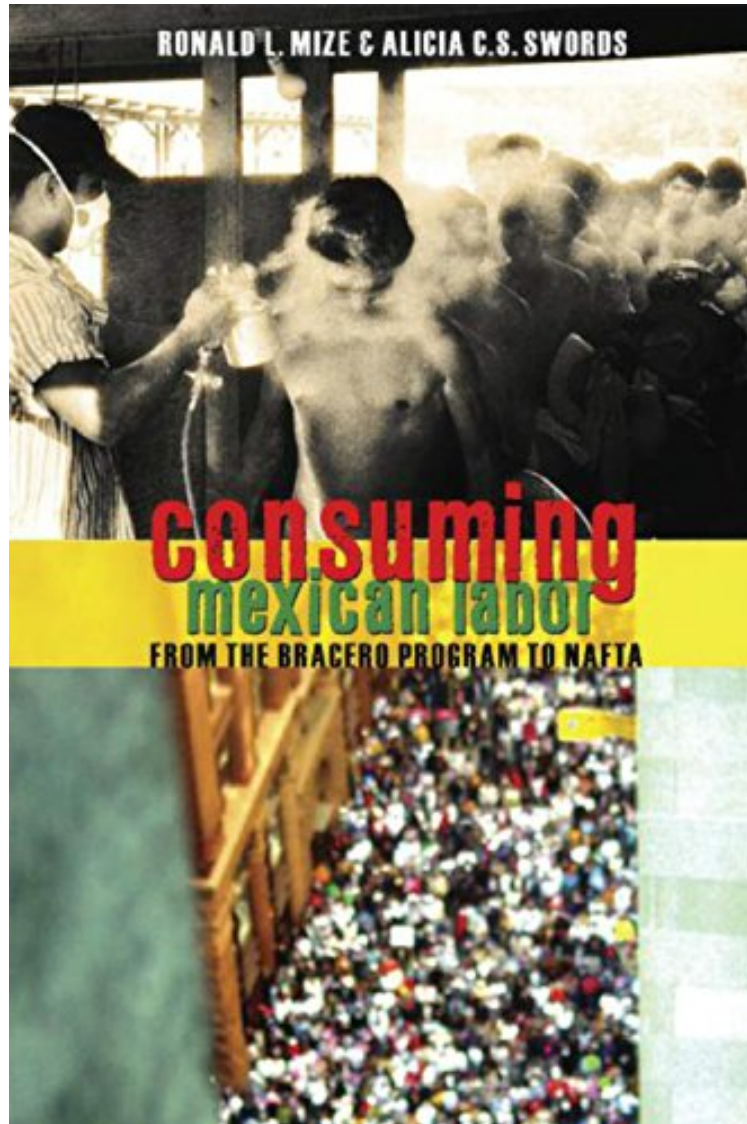


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Consuming Mexican Labor: From the Bracero Program to NAFTA

Ronald Mize, Alicia Swords

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1 of 2 people found the following review helpful. Five StarsBy Janet M. KellyGreat for research

Mexican migration to the United States and Canada is a highly contentious issue in the eyes of many North Americans, and every generation seems to construct the northward flow of labor as a brand new social problem. The history of Mexican labor migration to the United States, from the Bracero Program (1942-1964) to the North

American Free Trade Agreement (NAFTA), suggests that Mexicans have been actively encouraged to migrate northward when labor markets are in short supply, only to be turned back during economic downturns. In this timely book, Mize and Swords dissect the social relations that define how corporations, consumers, and states involve Mexican immigrant laborers in the politics of production and consumption. The result is a comprehensive and contemporary look at the increasingly important role that Mexican immigrants play in the North American economy.

Ronald Mize and Alicia Swords have penned a tour de force of Mexican labour, capitalism and consumers. ...This is a wonderful contribution to the literature, an excellent combination of historical and sociological analysis that includes a perceptive and challenging political assessment of immigrant exploitation, struggles and resistances, and how and why Mexican immigrants can play key roles in bringing about more just societies in North America. I recommend it highly.