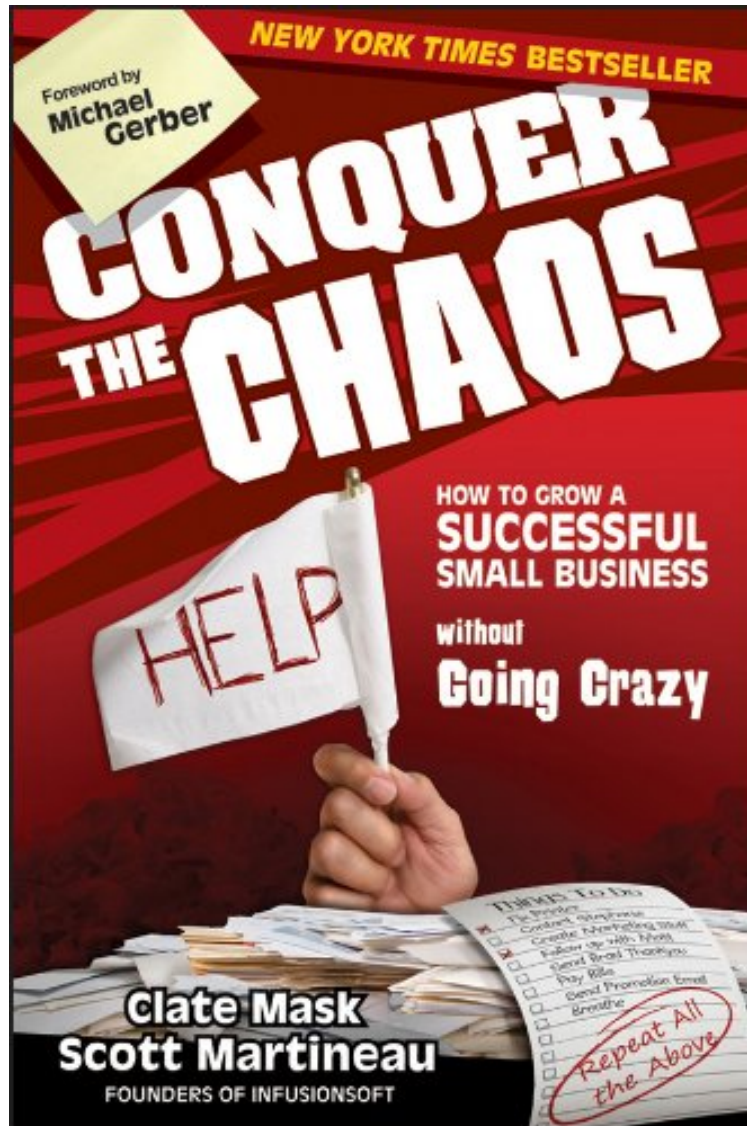


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Conquer the Chaos: How to Grow a Successful Small Business Without Going Crazy

Clate Mask, Scott Martineau

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Clate Mask, Scott Martineau : Conquer the Chaos: How to Grow a Successful Small Business Without Going Crazy before purchasing it in order to gage whether or not it would be worth my time, and all praised Conquer the Chaos: How to Grow a Successful Small Business Without Going Crazy:

0 of 0 people found the following review helpful. This book offers really great advice for anyone just trying to be their own ...By D. KounsI had to read this book for a class, and I kind if dreaded it because I'm not really into the idea of starting my own business. This book offers really great advice for anyone just trying to be their own man/woman in

the workplace. It offers great advice regarding interaction with others in developing your career. I would recommend it to anyone who's just starting out in their career. Its a quick read and gives great examples.1 of 1 people found the following review helpful. Nothing like clarity to break the chaos.By Elmer YoungExcellent introduction into how business will be done in the next few years and how those using the system and program now have a head-start on their competitors. I highly recommend the book. A bit too much self promotion, but hey, Mask is selling himself and his company in the process.0 of 0 people found the following review helpful. Five StarsBy SOXFAN800Items arrived on time and were exactly as described.

Create the business you want without sacrificing the lifestyle you deserve The majority of new entrepreneurs (and even those with a little more experience) are finding themselves trapped, controlled, and consumed by their own businesses. They are struggling just to keep their businesses running, let alone actually growing their companies and experiencing the success they anticipated. Conquer the Chaos speaks to you as a small business owner by making sense of the overwhelming demands on your business and providing a twenty-first century recipe for success with sanity. With engaging stories, quotes, and examples, Conquer the Chaos leads you through the six strategies you can incorporate to bring order to your business today. Find the money, time, and freedom in entrepreneurship that inspired you in the first place Successfully juggle customers, prospects, management of employees, marketing, sales, accounting, and more Get from just surviving to growing your company and experiencing success Conquer the Chaos gives you the no-nonsense, ready-to-go guide that gets your business exactly where you want it to be.

From the Inside FlapYou started your business for the freedom and adventure of being your own boss, but now you feel buried by your business. So many entrepreneurs experience this, and some have given up the hope of ever finding the money, time, and control they thought business ownership would bring them. But take heart! You can meet the challenges, reclaim your life, and grow your business at the same time. Conquer the Chaos shows you how. A one-stop turnaround plan, Conquer the Chaos lays out a complete path to make your business run smoothly and provide you with the freedom you desire. This realistic, in-the-trenches guide offers six strategies that, when combined, give you a step-by-step approach for reaching entrepreneurial success. Described with stories and examples anyone running a small business today will recognize, the strategies offered by Conquer the Chaos allow you to: Balance work, family, and emotional and physical health Grow your business without being consumed by it Cultivate a realistic and disciplined optimism Finally get organized so your business can grow Fix the follow-up breakdowns that hamper your business growth Liberate yourself from busy work through automation Chaos is an inherent part of running a small business. How you decide to deal with that chaos—whether to accept it, fight it, or conquer it—is up to you. By business owners, for business owners, Conquer the Chaos enables you to reevaluate your approach, revitalize your operations, and realize the freedom and success your hard work deserves.

From the Back CoverPraise for Conquer the Chaos "Conquer the Chaos is a great book, I love it. This book is like an entrepreneur's compass, it is an instrument of order. After running my own business for close to fifty years, I recognize genius when I see it. If you are an entrepreneur, Conquer the Chaos will be worth millions to you and your business." —Bob Proctor, contributor, *The Secret* "As a small business owner, you can't conquer the chaos until you embrace it—this book will show you how to do both." —John Jantsch, author of *Duct Tape Marketing* and *The Referral Engine* "This powerful, practical, fast-moving book shows you how to take complete control of your business and your life, making more money, more consistently, and enjoying more of the things that money can't buy." —Brian Tracy, author of *The Way to Wealth* "Clate Mask and Scott Martineau have authored a positively brilliant book that can change the face of business, contribute to the world's economic health, and beautify your own economic health at the same time. By telling the whole truth about being an entrepreneur and revealing the intricacies of thriving and prospering through its inevitable chaos, the authors shine a radiant light on the reprioritized goals of a new millennium. They tell their story with warmth while providing wisdom for the ages." —Jay Conrad Levinson, the Father of Guerrilla Marketing, author of the *Guerrilla Marketing* book series "Any business owner who plans to stay in business must read this book now. Not doing so will mean the difference between whether or not you thrive or barely survive in today's new and competitive landscape. Read it, study it, and apply its wisdom." —John Assaraf, New York Times bestselling author of *The Answer* and *Having It All*, featured in the blockbuster movie and book *The Secret*; CEO, OneCoach "Conquer the Chaos will fast become the go-to guide, the holy grail of entrepreneurial success—more money, more time, more control, and more purpose. Highly recommended." —Michael Port, New York Times bestselling author of *Book Yourself Solid*

About the AuthorClate Mask is the co-founder and CEO of Infusionsoft, the leading provider of Email Marketing 2.0 software for small businesses. Clate loves to help small businesses grow. His passion for entrepreneurship is infectious and obvious from the moment he begins speaking. His dream is to revolutionize small business growth through smart automation. Scott Martineau is the cofounder and VP of Product Management at Infusionsoft. Scott is a serial entrepreneur who can't imagine ever working a "regular job." He is a technologist at heart, driven by his vision: to create an easier way for entrepreneurs to run their small businesses.