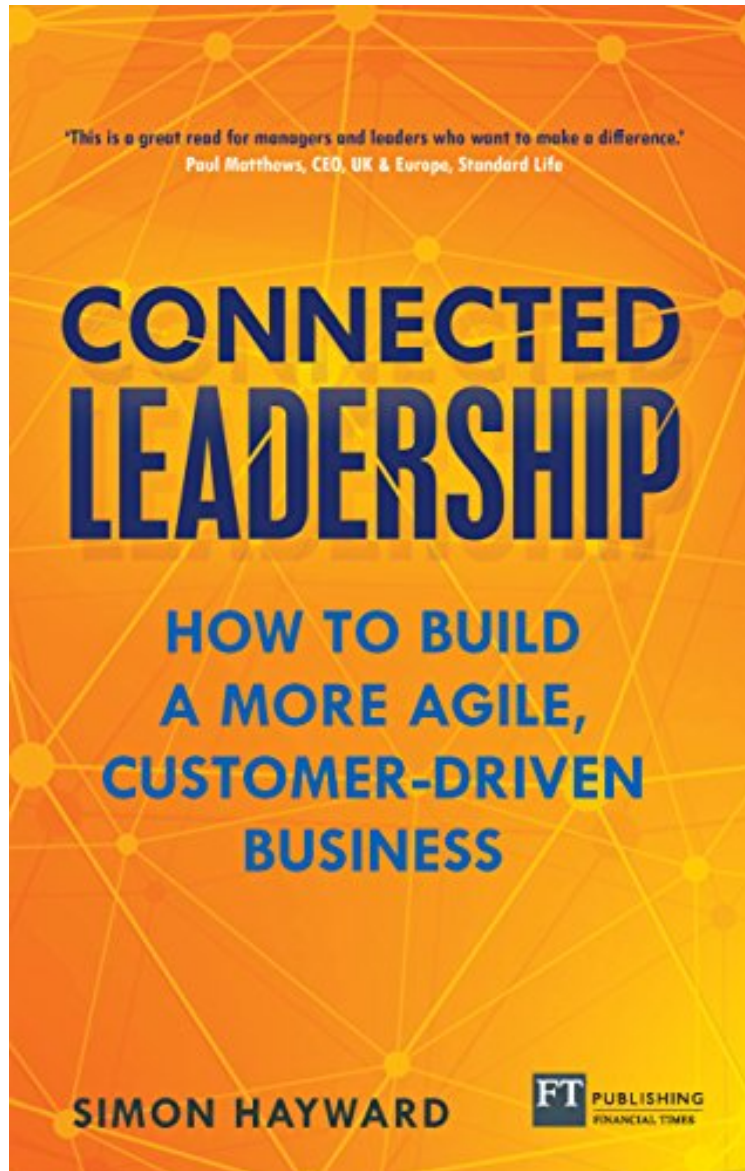


[Ebook pdf] Connected Leadership: How to build a more agile, customer-driven business

## Connected Leadership: How to build a more agile, customer-driven business

*Simon Hayward*

*ePub | \*DOC | audiobook | ebooks | Download PDF*



[Download](#)

[Read Online](#)

#1422102 in eBooks 2015-12-11 2015-12-11 File Name: B019CT2XE0 | File size: 42.Mb

**Simon Hayward : Connected Leadership: How to build a more agile, customer-driven business** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Connected Leadership: How to build a more agile, customer-driven business:

0 of 0 people found the following review helpful. Great book By Roger Schmid Excellent book and an essential for

anybody who wants to understand leadership in this complex world. Highly recommended.

Connected Leadership provides a clear, practical guide for leaders of organisations who wish to create a more connected, agile and customer-oriented organisation in a digitally connected, customer-driven 21st century business environment. It lays out the key factors of the connected organisation and the leadership behaviours that will allow these factors to become embedded and sustainable. It provides a range of case examples to demonstrate what this looks like in practice, complemented by a series of tools and techniques that leaders can use to diagnose their organisation's current position and plot a successful course to achieve these more connected ways of working. It is, at heart, a real-world guide to changing your leadership style and approach to align an organisation's culture and values with those needed in a world where the prevailing models of command and control are so obviously failing. Connected Leadership will show you how to:

- Create a more agile organisation respond swiftly to changing markets customer needs
- Cope with increasing market complexity uncertainty
- Build trust, reputation become a more authentic leader
- Develop a 'connected leadership' approach

From the Back Cover The world is becoming ever more closely and rapidly connected. The internet and social media mean news and customer feedback is instantaneous and online markets are making location irrelevant. In this more connected world, businesses need a new form of leadership that is in tune with these changes – one that is able to create more agile, collaborative organisations that can flex with the uncertainties and changing customer expectations around us. Connected Leadership shows all businesses how they can create a more connected organisation that is better equipped to respond to the complex challenges they face today. By adopting the five key factors of connected leadership you will be able to:

- Develop a clear sense of purpose and direction for the organisation